
WEBTRENDS



NRCS Plant Materials Web Site Traffic Analysis

www.plant-materials.nrcs.usda.gov

Report Range: 11/01/2001 00:00:00 - 11/30/2001 23:59:59

Prepared By:

NRCS

USDA

on 06/13/02, 8:58:47

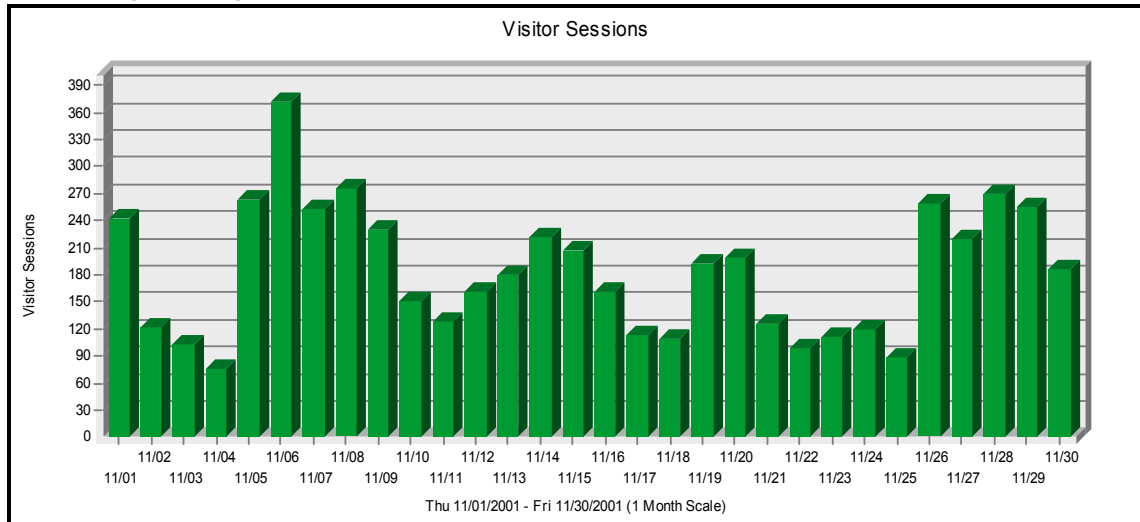
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General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.



Statistics - Report Range: 11/01/2001 00:00:00 - 11/30/2001 23:59:59

Hits	Entire Site (Successful)	73,057
	Average Per Day	2,435
	Home Page	3,186
Page Views	Page Views (Impressions)	20,812
	Average Per Day	693
	Document Views	19,319
Visitor Sessions	Visitor Sessions	5,493
	Average Per Day	183
	Average Visitor Session Length	00:07:00
	International Visitor Sessions	5.26%
	Visitor Sessions of Unknown Origin	24.59%
	Visitor Sessions from United States	70.14%
Visitors	Unique Visitors	3,206
	Visitors Who Visited Once	2,635
	Visitors Who Visited More Than Once	571

General Statistics - Help Card

? The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home

General Statistics - Help Card

Page settings in the profile.

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day - Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length - Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

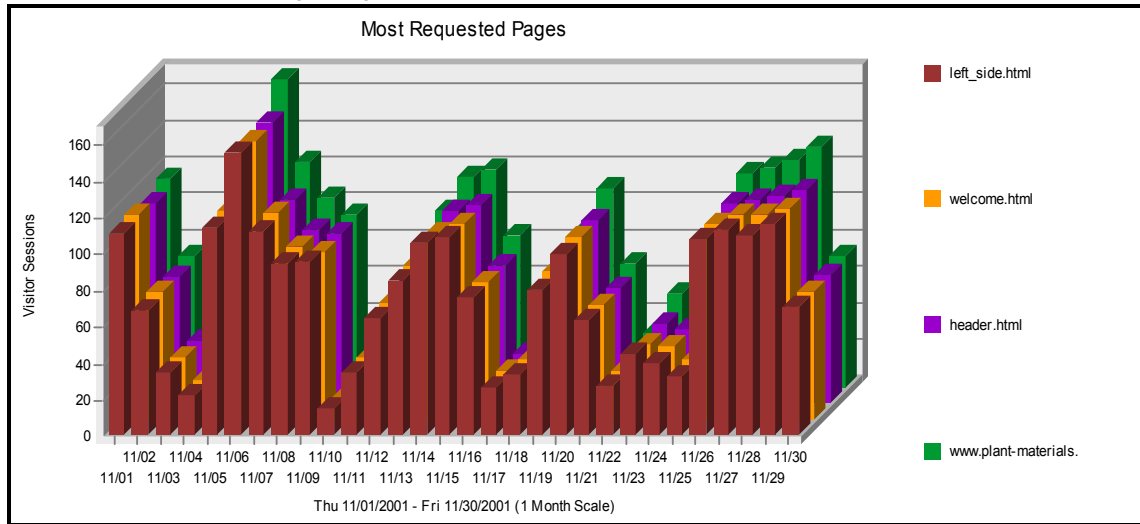
Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.



The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.





Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	3,186	16.49%	2,470	00:00:18
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	2,845	14.72%	2,265	00:00:13
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	2,886	14.93%	2,262	00:02:03
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2,841	14.7%	2,258	00:00:38
5	http://www.plant-materials.nrcs.usda.gov/pmcs.html	307	1.58%	269	00:00:46
6	http://www.plant-materials.nrcs.usda.gov/seeding.html	229	1.18%	211	00:02:55
7	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	229	1.18%	211	00:01:24
8	Publications http://www.plant-materials.nrcs.usda.gov/pubs/publications.html	220	1.13%	203	00:00:46
9	Wildfire Restoration: Seeding and Planting http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html	191	0.98%	185	00:02:40
10	Plant Materials Program Program Information http://www.plant-	212	1.09%	184	00:01:09

Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/program_info.html				
11	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	197	1.01%	178	00:00:38
12	http://www.plant-materials.nrcs.usda.gov/seedpro.html	137	0.7%	134	00:02:06
13	Plant Materials Program Releases http://www.plant-materials.nrcs.usda.gov/releases.html	115	0.59%	105	00:01:01
14	http://www.plant-materials.nrcs.usda.gov/biorip.html	108	0.55%	101	00:01:48
15	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	152	0.78%	87	00:00:11
16	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/header.html	98	0.5%	87	00:00:10
17	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/left_side.html	95	0.49%	85	00:00:28
18	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/welcome.html	98	0.5%	84	00:00:29
19	Plant Materials Program IntraNet http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html	67	0.34%	63	00:01:35
20	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/what_we_do.html	67	0.34%	61	00:03:35
21	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	62	0.32%	61	00:05:31
22	http://www.plant-materials.nrcs.usda.gov/references.html	64	0.33%	58	00:02:32
23	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/	77	0.39%	58	00:00:29
24	http://www.plant-materials.nrcs.usda.gov/id_guides/plantid.html	60	0.31%	54	00:00:28
25	http://www.plant-materials.nrcs.usda.gov/idpmc/idpmc.html	62	0.32%	53	00:02:13
26	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/	66	0.34%	52	00:00:55
27	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	51	0.26%	50	00:03:21
28	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/header.html	52	0.26%	49	00:00:57
29	Bridger Plant Materials Center http://www.plant-	48	0.24%	46	00:00:33

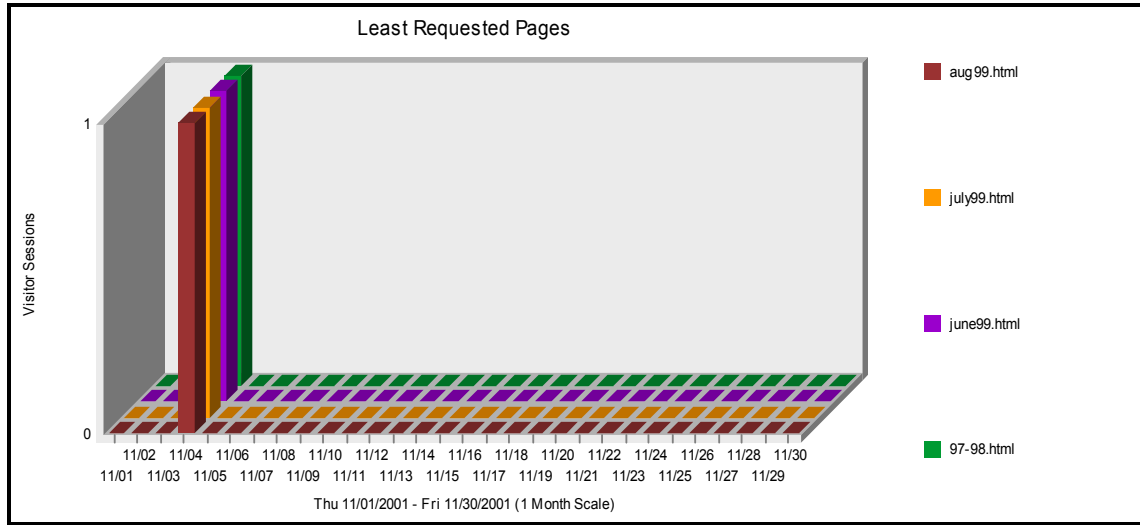
Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/mtpmc/left_side.html				
30	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/header.html	48	0.24%	45	00:00:36
31	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/welcome.html	49	0.25%	45	00:00:15
32	http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous.html	48	0.24%	43	00:04:15
33	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/left_side.html	45	0.23%	42	00:00:52
34	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/welcome.html	47	0.24%	42	00:01:03
35	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/	48	0.24%	39	00:01:11
36	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	41	0.21%	39	00:03:22
37	Big Flats Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nypmc/	49	0.25%	38	00:01:58
38	Lockeford Plant Materials Center http://www.plant-materials.nrcs.usda.gov/capmc/	54	0.27%	37	00:00:15
39	Lockeford Plant Materials Center http://www.plant-materials.nrcs.usda.gov/capmc/header.html	37	0.19%	36	00:00:09
40	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/	46	0.23%	35	00:01:06
41	Lockeford Plant Materials Center http://www.plant-materials.nrcs.usda.gov/capmc/welcome.html	36	0.18%	35	00:00:44
42	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/reinvention.html	38	0.19%	34	00:00:53
43	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	36	0.18%	34	00:00:51
44	Lockeford Plant Materials Center http://www.plant-materials.nrcs.usda.gov/capmc/left_side.html	35	0.18%	34	00:00:32
45	http://www.plant-	34	0.17%	33	00:04:28

Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/mtpmc/mtpmc.html				
46	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/header.html	33	0.17%	32	00:00:30
47	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/left_side.html	32	0.16%	31	00:00:16
48	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/welcome.htm l	31	0.16%	30	00:00:50
49	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/header.html	31	0.16%	30	00:00:09
50	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	29	0.15%	29	00:06:13
Subtotal For the Page Views Above		15,669	81.1%	N/A	N/A
Total For the Log File		19,319	100%	N/A	N/A

Most Requested Pages - Help Card	
<p> This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.</p>	
<p> Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.</p>	

Least Requested Pages



This section identifies the least popular pages on your Web site, and how often they were accessed.



Least Requested Pages

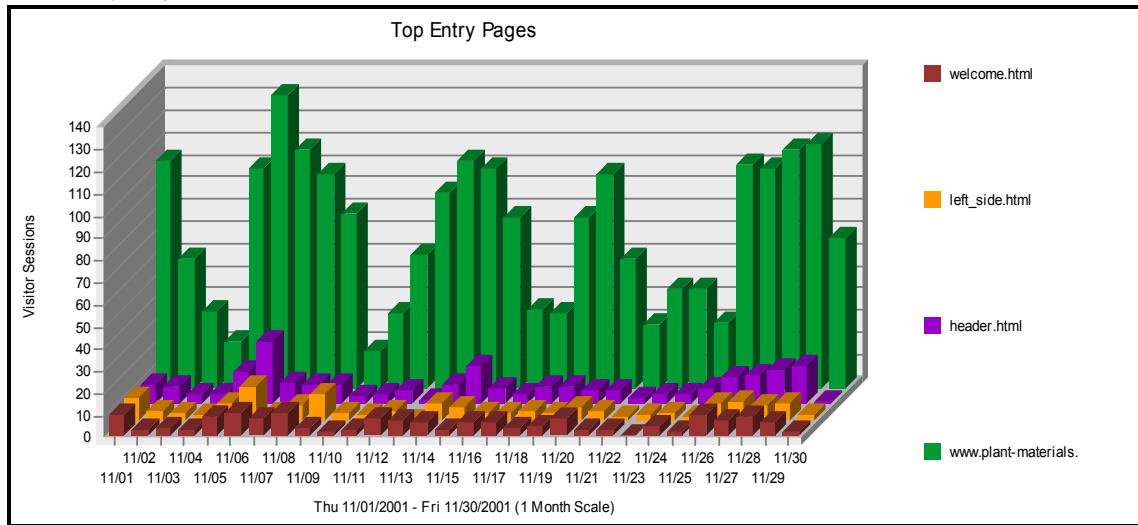
	Pages	Views	% of Total Views	Visitor Sessions
1	What's New in the NRCS Plant Materials Program - 1997 & 1998 http://www.plant-materials.nrcs.usda.gov/whatsnew/97-98.html	1	0%	1
2	What's New in the NRCS Plant Materials Program - June 1999 http://www.plant-materials.nrcs.usda.gov/whatsnew/june99.html	1	0%	1
3	What's New in the NRCS Plant Materials Program - July 1999 http://www.plant-materials.nrcs.usda.gov/whatsnew/july99.html	1	0%	1
4	What's New in the NRCS Plant Materials Program - August 1999 http://www.plant-materials.nrcs.usda.gov/whatsnew/aug99.html	1	0%	1
5	What's New in the NRCS Plant Materials Program - September 1999 http://www.plant-materials.nrcs.usda.gov/whatsnew/sept99.html	1	0%	1
6	What's New in the NRCS Plant Materials Program - October & November 1999 http://www.plant-materials.nrcs.usda.gov/whatsnew/oct-nov99.html	1	0%	1
7	What's New in the NRCS Plant Materials Program - February 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/feb00.html	1	0%	1
8	What's New in the NRCS Plant Materials Program - March 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/mar00.html	1	0%	1

Least Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions
9	What's New in the NRCS Plant Materials Program - April 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/apr00.html	1	0%	1
10	What's New in the NRCS Plant Materials Program - May 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/may00.html	1	0%	1
11	What's New in the NRCS Plant Materials Program - June 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/june00.html	1	0%	1
12	What's New in the NRCS Plant Materials Program - July 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/july00.html	1	0%	1
13	What's New in the NRCS Plant Materials Program - August / September 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/aug-sept00.html	1	0%	1
14	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	1	0%	1
15	Related Web Sites: Sustainable Agriculture http://www.plant-materials.nrcs.usda.gov/websites/susag.html	1	0%	1
16	Related Web Sites: State and Local Government Sites http://www.plant-materials.nrcs.usda.gov/websites/stgov.html	1	0%	1
17	Related Web Sites: Resource Conservation http://www.plant-materials.nrcs.usda.gov/websites/cons.html	1	0%	1
18	What's New in the NRCS Plant Materials Program - January 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan00.html	2	0.01%	2
19	http://www.plant-materials.nrcs.usda.gov/pubs/	2	0.01%	2
20	http://www.plant-materials.nrcs.usda.gov/_WebLogs/	2	0.01%	2

Least Requested Pages - Help Card	
<p> This section identifies the least popular pages on your Web site. The number of views only includes the successful hits for the page itself. It does not include any hits for graphics. The percentage of total views is the percentage of hits for that page compared to all other pages.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by setting the number of elements to a number higher than the number of pages on the site.</p>	<p> There are many reasons that these pages are requested the least. Consider the content and the navigational tools or descriptions available to guide visitors to them. How do these pages differ from those that are most requested? Do the average view times indicate visitors are not attracted long enough to convey your message? This table may indicate areas on your site that may need attention.</p>

Top Entry Pages



This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top Entry Pages			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	57.1%	2,159
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	6.87%	260
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	4.49%	170
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	4.44%	168
5	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	1.53%	58
6	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/	0.87%	33
7	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	0.81%	31
8	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	0.68%	26
9	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	0.55%	21
10	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	0.52%	20
11	Booneville Plant Materials Center http://www.plant-materials.nrcs.usda.gov/arpmc/	0.47%	18
12	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	0.47%	18
13	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/	0.47%	18
14	Lockeford Plant Materials Center	0.44%	17

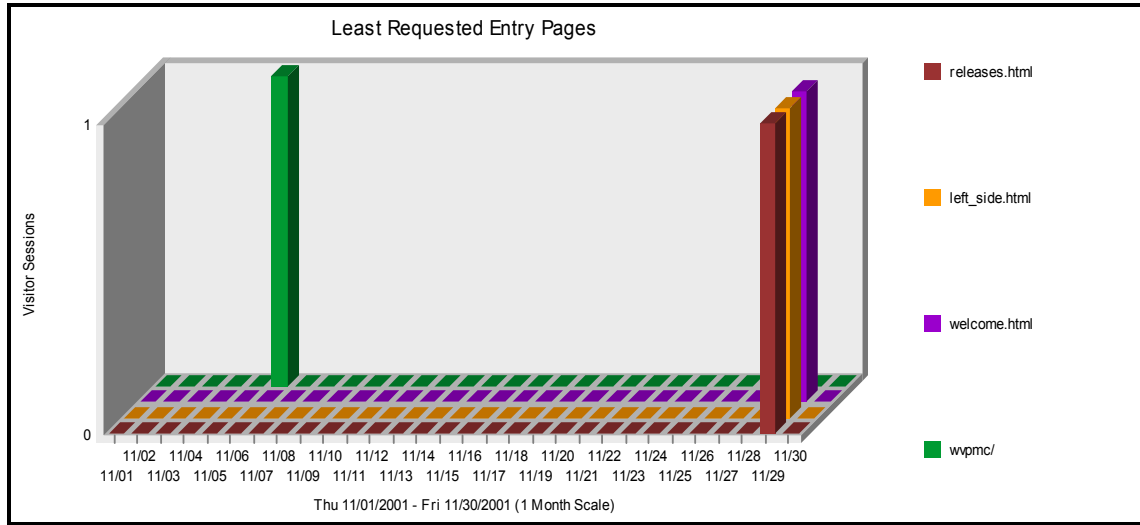
Top Entry Pages			
	File	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/capmc/		
15	Wildfire Restoration: Seeding and Planting http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html	0.39%	15
16	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/	0.39%	15
17	http://www.plant-materials.nrcs.usda.gov/seeding.html	0.34%	13
18	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	0.34%	13
19	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	0.34%	13
20	http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.34%	13
Total For the Pages Above		81.96%	3,099

Top Entry Pages - Help Card

<p> This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.</p> <p>Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p> <p>Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p> <p> This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.</p>
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Least Requested Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.




Least Requested Entry Pages

	File	% of Total	Visitor Sessions
1	Alderson Plant Materials Center http://www.plant-materials.nrcs.usda.gov/wvpmc/	0.02%	1
2	Booneville Plant Materials Center http://www.plant-materials.nrcs.usda.gov/arpmc/welcome.html	0.02%	1
3	Booneville Plant Materials Center http://www.plant-materials.nrcs.usda.gov/arpmc/left_side.html	0.02%	1
4	Untitled Document http://www.plant-materials.nrcs.usda.gov/etpmc/releases.html	0.02%	1
5	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/reinvention.html	0.02%	1
6	Untitled Document http://www.plant-materials.nrcs.usda.gov/undercon.html	0.02%	1
7	Untitled Document http://www.plant-materials.nrcs.usda.gov/id_guides/woodies.html	0.02%	1
8	Untitled Document http://www.plant-materials.nrcs.usda.gov/mopmc/about.html	0.02%	1
9	Untitled Document http://www.plant-materials.nrcs.usda.gov/idpmc/staff.html	0.02%	1
10	Untitled Document http://www.plant-materials.nrcs.usda.gov/copmc/about.html	0.02%	1
11	Untitled Document http://www.plant-materials.nrcs.usda.gov/mipmc/undercon.html	0.02%	1
12	Rose Lake Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mipmc/left_side.html	0.02%	1
13	http://www.plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	0.02%	1
14	Untitled Document http://www.plant-materials.nrcs.usda.gov/kspmc/undercon.html	0.02%	1

Least Requested Entry Pages			
	File	% of Total	Visitor Sessions
15	Untitled Document http://www.plant-materials.nrcs.usda.gov/mopmc/undercon.html	0.02%	1
16	http://www.plant-materials.nrcs.usda.gov/lapmc/lapmc.html	0.02%	1
17	Coastal and Shoreline Publications http://www.plant-materials.nrcs.usda.gov/pubs/coastal.html	0.02%	1
18	Untitled Document http://www.plant-materials.nrcs.usda.gov/ndpmc/about.html	0.02%	1
19	Untitled Document http://www.plant-materials.nrcs.usda.gov/ndpmc/undercon.html	0.02%	1
20	Untitled Document http://www.plant-materials.nrcs.usda.gov/lapmc/about.html	0.02%	1
Total For the Pages Above		0.52%	20


Least Requested Entry Pages - Help Card

 This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

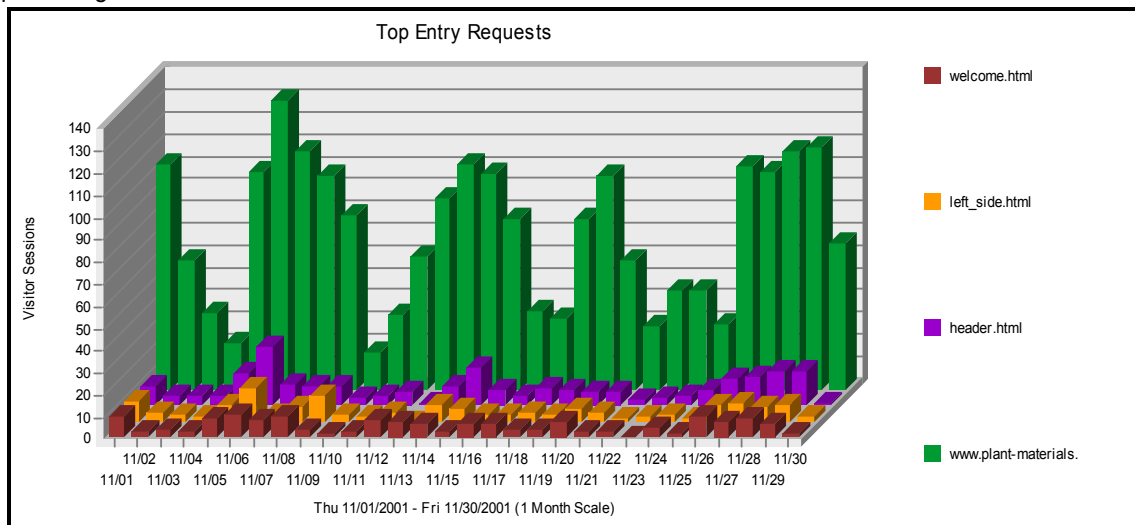
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are least effective. Consider updating meta-tags and links.


Top Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.




Top Entry Requests			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	39.06%	2,146
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	4.58%	252
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	3.07%	169
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	3%	165
5	http://www.plant-materials.nrcs.usda.gov/main[1].css	2.36%	130
6	http://www.plant-materials.nrcs.usda.gov/images/dot.gif	2.05%	113
7	http://www.plant-materials.nrcs.usda.gov/images/top_side.jpg	1.6%	88
8	http://www.plant-materials.nrcs.usda.gov/images/border.jpg	1.36%	75
9	http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	1.32%	73
10	http://www.plant-materials.nrcs.usda.gov/images/logo_a.gif	1.18%	65
11	http://www.plant-materials.nrcs.usda.gov/pubs/ndpmcpg2000rel.pdf	1.16%	64
12	http://www.plant-materials.nrcs.usda.gov/images/montage.jpg	1.11%	61
13	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	1.03%	57
14	http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg	0.94%	52
15	http://www.plant-materials.nrcs.usda.gov/images/pmp_logo.jpg	0.81%	45
16	http://www.plant-materials.nrcs.usda.gov/images/info.gif	0.76%	42
17	http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg	0.72%	40
18	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/	0.58%	32
19	http://www.plant-materials.nrcs.usda.gov/images/approved_sm.gif	0.52%	29
20	http://www.plant-materials.nrcs.usda.gov/pubs/orpmctn190797.pdf	0.49%	27
Total For the Requests Above		67.81%	3,725

Top Entry Requests - Help Card

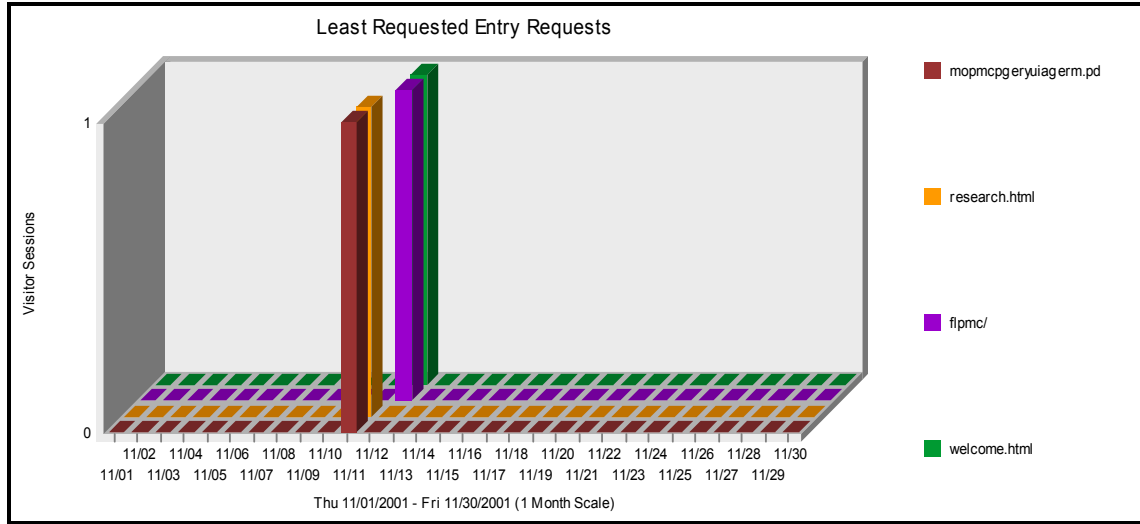
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what is catching the attention of visitors most quickly and effectively.

Least Requested Entry Requests


This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
1	Brooksville Plant Materials Center http://www.plant-materials.nrcs.usda.gov/flpmc/welcome.html	0.01%	1
2	Brooksville Plant Materials Center http://www.plant-materials.nrcs.usda.gov/flpmc/	0.01%	1
3	Untitled Document http://www.plant-materials.nrcs.usda.gov/arpmc/research.html	0.01%	1
4	http://www.plant-materials.nrcs.usda.gov/pubs/mopmcpgeruyiagerm.pdf	0.01%	1
5	http://www.plant-materials.nrcs.usda.gov/copmc/images/sitearea.gif	0.01%	1
6	http://www.plant-materials.nrcs.usda.gov/copmc/main[1].css	0.01%	1
7	Untitled Document http://www.plant-materials.nrcs.usda.gov/nypmc/releases.html	0.01%	1
8	East Texas Plant Materials Center http://www.plant-materials.nrcs.usda.gov/etpmc/welcome.html	0.01%	1
9	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcprblmutfq.pdf	0.01%	1
10	Untitled Document http://www.plant-materials.nrcs.usda.gov/arpmc/undercon.html	0.01%	1
11	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcprchi97.pdf	0.01%	1
12	http://www.plant-materials.nrcs.usda.gov/arpmc/images/uconstr.gif	0.01%	1
13	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcpustguid-appC.pdf	0.01%	1
14	Untitled Document http://www.plant-materials.nrcs.usda.gov/arpmc/releases.html	0.01%	1
15	http://www.plant-materials.nrcs.usda.gov/arpmc/main[1].css	0.01%	1
16	Untitled Document http://www.plant-materials.nrcs.usda.gov/mspmc/staff.html	0.01%	1
17	Untitled Document http://www.plant-materials.nrcs.usda.gov/etpmc/releases.html	0.01%	1
18	http://www.plant-materials.nrcs.usda.gov/pubs/mopmcrnolrmoia.pdf	0.01%	1

Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
19	http://www.plant-materials.nrcs.usda.gov/pubs/ndpmcab4wsg.pdf	0.01%	1
20	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcprlava97.pdf	0.01%	1
Total For the Requests Above		0.36%	20

Least Requested Entry Requests - Help Card

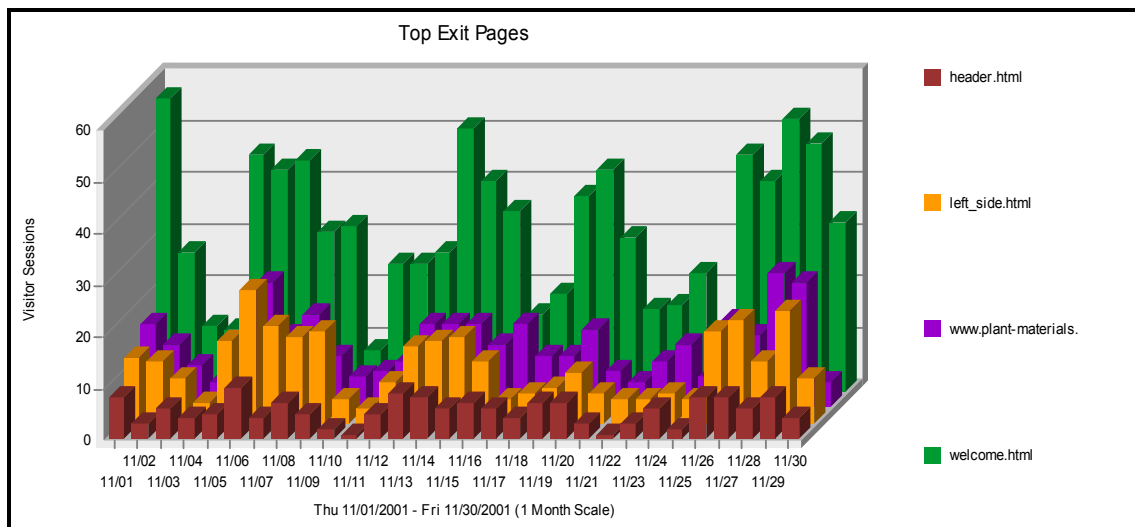
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what isn't catching the attention of visitors very quickly or effectively.



Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.



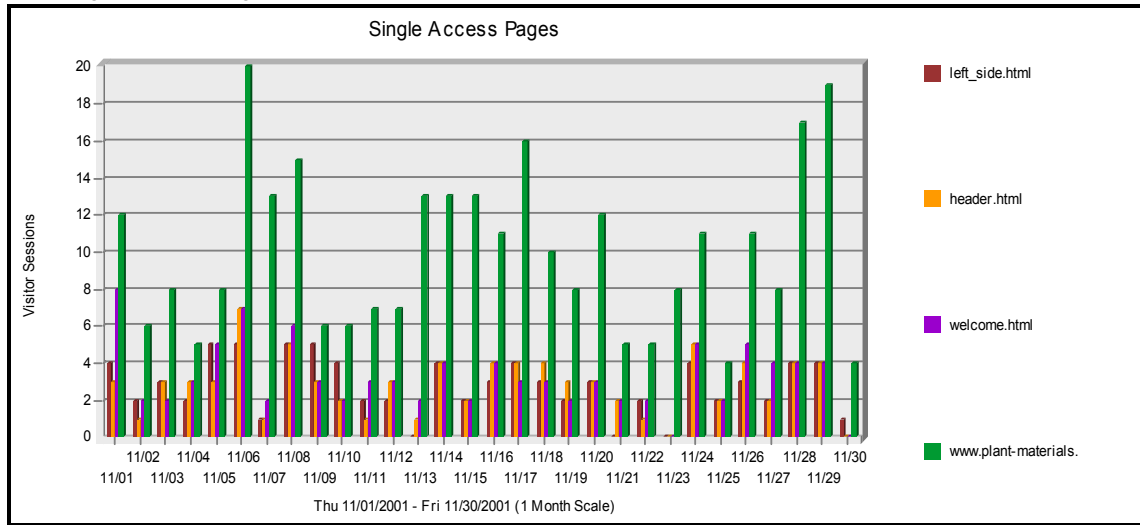
Top Exit Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	25.17%	952
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	9.89%	374
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	9.15%	346
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	4.31%	163
5	Wildfire Restoration: Seeding and Planting http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html	3.01%	114
6	http://www.plant-materials.nrcs.usda.gov/seeding.html	2.75%	104
7	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	2.16%	82
8	http://www.plant-materials.nrcs.usda.gov/seedpro.html	1.26%	48
9	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	1.24%	47
10	http://www.plant-materials.nrcs.usda.gov/pmcs.html	1.21%	46
11	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	1.05%	40
12	Plant Materials Program Releases http://www.plant-materials.nrcs.usda.gov/releases.html	1%	38
13	http://www.plant-materials.nrcs.usda.gov/biorip.html	0.92%	35
14	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	0.87%	33
15	Publications http://www.plant-materials.nrcs.usda.gov/pubs/publications.html	0.74%	28
16	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	0.71%	27

Top Exit Pages			
	Pages	% of Total	Visitor Sessions
17	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	0.68%	26
18	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	0.66%	25
19	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/what_we_do.html	0.66%	25
20	http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous.html	0.63%	24
Total For the Pages Above (only sessions starting on a valid document type are included)		68.15%	2,577

Top Exit Pages - Help Card	
	This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.
	 Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.

Single Access Pages



This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



Single Access Pages

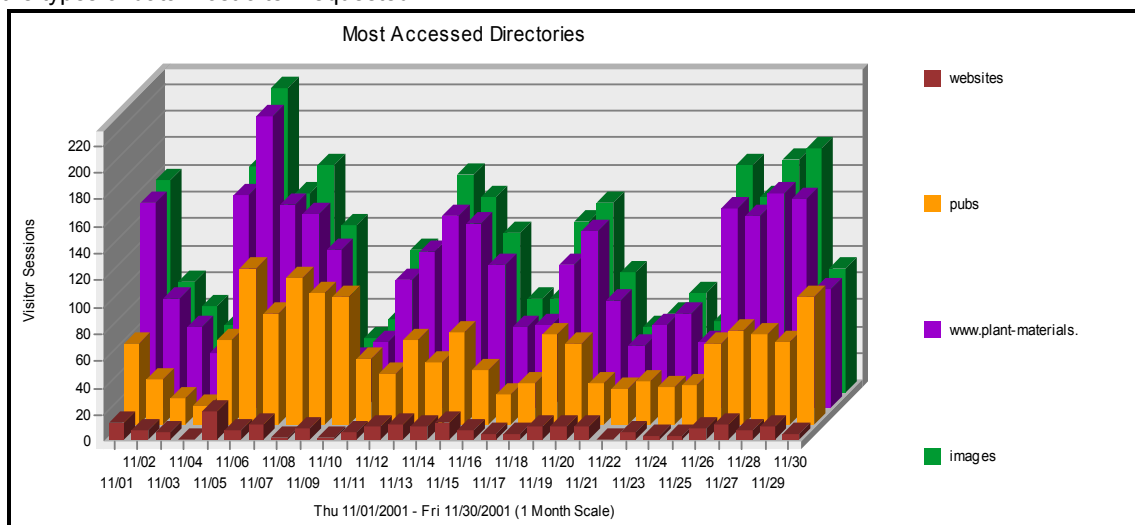
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	25.1%	301
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	8.09%	97
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	7%	84
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	6.92%	83
5	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	2.25%	27
6	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	2.16%	26
7	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	1.5%	18
8	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	1.33%	16
9	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	1.25%	15
10	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	1.08%	13
11	Untitled Document http://www.plant-materials.nrcs.usda.gov/flpmc/research.html	1%	12
12	http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.83%	10
13	Wildfire Restoration: Seeding and Planting http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html	0.75%	9
14	Untitled Document http://www.plant-materials.nrcs.usda.gov/idpmc/releases.html	0.75%	9
15	http://www.plant-materials.nrcs.usda.gov/hipmc/hipmc.html	0.75%	9

Single Access Pages			
	Pages	% of Total	Visitor Sessions
16	http://www.plant-materials.nrcs.usda.gov/seeding.html	0.75%	9
17	http://www.plant-materials.nrcs.usda.gov/orpmc/orpmc.html	0.75%	9
18	http://www.plant-materials.nrcs.usda.gov/nypmc/nypmc.html	0.66%	8
19	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/	0.66%	8
20	http://www.plant-materials.nrcs.usda.gov/biorip.html	0.66%	8
Total For the Pages Above		64.3%	771

Single Access Pages - Help Card	
	This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.
	This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?

Most Accessed Directories

This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/images	35,683	48.84 %	62.31%	129,881	3,427
2	http://www.plant-materials.nrcs.usda.gov/	19,166	26.23 %	65.89%	55,927	3,173
3	http://www.plant-materials.nrcs.usda.gov/pubs	7,019	9.6%	97.16%	552,261	1,691
4	http://www.plant-materials.nrcs.usda.gov/websites	474	0.64%	94.3%	8,788	238
5	http://www.plant-materials.nrcs.usda.gov/idpmc	1,030	1.4%	83.1%	12,362	157
6	http://www.plant-materials.nrcs.usda.gov/ndpmc	545	0.74%	89.54%	4,969	102
7	http://www.plant-materials.nrcs.usda.gov/mtpmc	543	0.74%	92.81%	4,543	97
8	http://www.plant-materials.nrcs.usda.gov/intranet	156	0.21%	93.58%	2,609	83
9	http://www.plant-materials.nrcs.usda.gov/orpmc	396	0.54%	93.18%	4,394	82
10	http://www.plant-materials.nrcs.usda.gov/sources	116	0.15%	95.68%	1,215	77
11	http://www.plant-materials.nrcs.usda.gov/nypmc	336	0.45%	94.34%	2,776	73
12	http://www.plant-materials.nrcs.usda.gov/kspmc	365	0.49%	100%	3,588	73
13	http://www.plant-materials.nrcs.usda.gov/copmc	227	0.31%	95.15%	2,229	67
14	http://www.plant-materials.nrcs.usda.gov/capmc	432	0.59%	93.51%	3,188	66
15	http://www.plant-	225	0.3%	93.33%	2,181	65

Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
	materials.nrcs.usda.gov/flpmc					
16	http://www.plant-materials.nrcs.usda.gov/id_guides	1,733	2.37%	76.8%	20,818	65
17	http://www.plant-materials.nrcs.usda.gov/wapmc	239	0.32%	89.12%	1,964	65
18	http://www.plant-materials.nrcs.usda.gov/arpmc	222	0.3%	91.89%	1,254	62
19	http://www.plant-materials.nrcs.usda.gov/nmpmc	180	0.24%	98.33%	2,076	61
20	http://www.plant-materials.nrcs.usda.gov/njpmc	302	0.41%	88.74%	2,039	59

Most Accessed Directories - Help Card	
?	<p>This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.</p> <p>Tip: To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.</p>
💡	<p>These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.</p>

Top Paths Through Site



This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
All Entry Pages	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	9.81%	371
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	7.96%	301
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	6.74%	255
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	2.56%	97
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2.53%	96
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	2.22%	84
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2.19%	83
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program	1.85%	70

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/		
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	1.58%	60
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Wildfire Restoration: Seeding and Planting http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html	1.56%	59
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. http://www.plant-materials.nrcs.usda.gov/seeding.html	1.45%	55
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program	0.97%	37

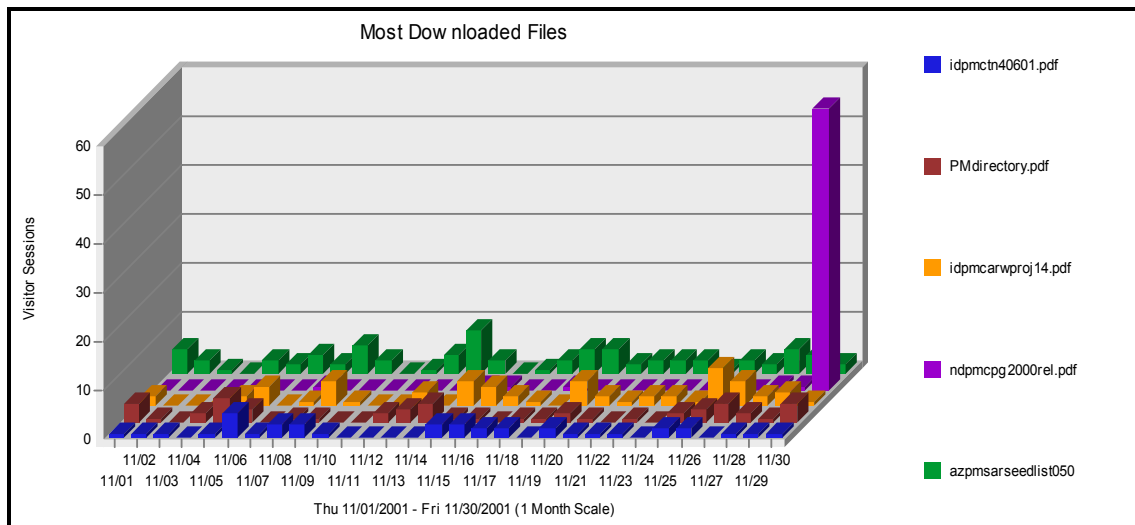
Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/ 1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.95%	36
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.http://www.plant-materials.nrcs.usda.gov/seeding.html	0.92%	35
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.89%	34
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	0.89%	34
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program	0.84%	32

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html		
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	0.79%	30
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	0.74%	28
	1.Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	0.71%	27

Top Paths Through Site - Help Card
<p> This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.</p> <p> Use this information to evaluate the design of your web site. Where do people go from theses pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?</p>

Most Downloaded Files



This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



Most Downloaded Files

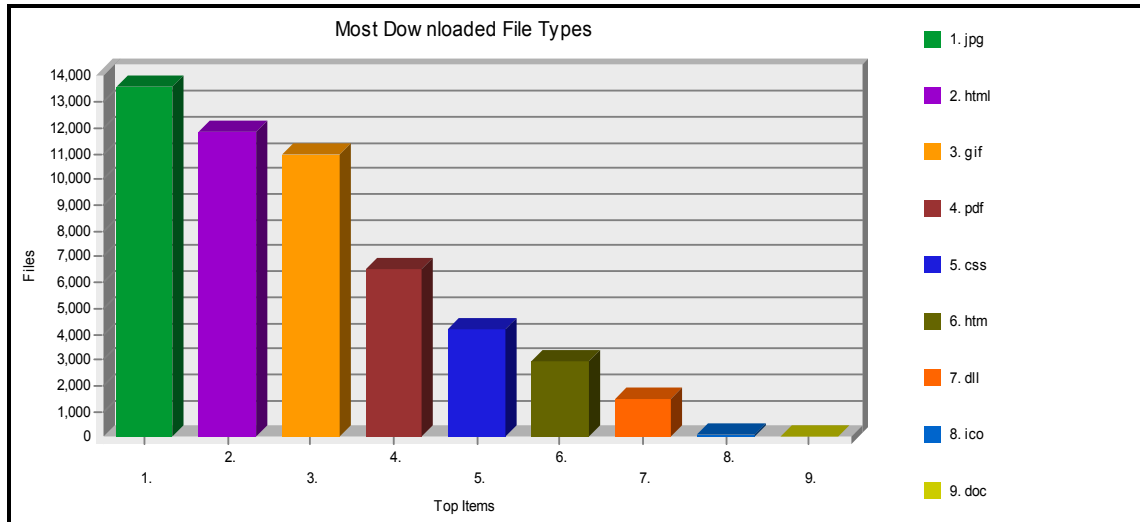
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	http://www.plant-materials.nrcs.usda.gov/pubs/azpmarsseedlist0501.pdf	380	5.69%	88
2	http://www.plant-materials.nrcs.usda.gov/pubs/ndpmcpg2000rel.pdf	124	1.85%	64
3	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	221	3.31%	62
4	http://www.plant-materials.nrcs.usda.gov/PMdirectory.pdf	160	2.39%	50
5	http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	158	2.36%	39
6	http://www.plant-materials.nrcs.usda.gov/pubs/wapmctn310596.pdf	95	1.42%	38
7	http://www.plant-materials.nrcs.usda.gov/pubs/capmctn360195.pdf	88	1.31%	35
8	http://www.plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	321	4.81%	34
9	http://www.plant-materials.nrcs.usda.gov/sources/bioeng.pdf	65	0.97%	33
10	http://www.plant-materials.nrcs.usda.gov/pubs/wapmctn290195.pdf	89	1.33%	32
11	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcpurel99	64	0.95%	32

Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
	.pdf			
12	http://www.plant-materials.nrcs.usda.gov/pubs/orpmctn190797.pdf	68	1.01%	31
13	http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn320200.pdf	102	1.52%	30
14	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcsygrstnd.pdf	67	1%	30
15	http://www.plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf	177	2.65%	28
16	http://www.plant-materials.nrcs.usda.gov/pubs/mopmctn24.pdf	75	1.12%	28
17	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9707.pdf	57	0.85%	27
18	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj12.pdf	69	1.03%	26
19	http://www.plant-materials.nrcs.usda.gov/pubs/capmctn570100.pdf	100	1.49%	23
20	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj6.pdf	57	0.85%	23
Total For the Files Above		2,537	38.03%	N/A

Most Downloaded Files - Help Card	
<p> This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.</p> <p>Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.</p> <p>Tip: To focus your report, consider using the File Filter to include or exclude files or file types.</p>	
<p> Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.</p>	

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most Downloaded File Types

	File type	Files	K Bytes Transferred
1	jpg	13,588	143,692
2	html	11,869	102,623
3	gif	11,005	25,437
4	pdf	6,529	569,837
5	css	4,187	3,650
6	htm	2,971	6,049
7	dll	1,479	12,127
8	ico	108	49
9	doc	52	3,408
10	js	43	603
11	tif	14	687
12	zip	1	1,074
13	mdb	1	0
14	xls	1	94
Total Files & K Bytes Transferred		51,848	869,325

Most Downloaded File Types - Help Card



This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

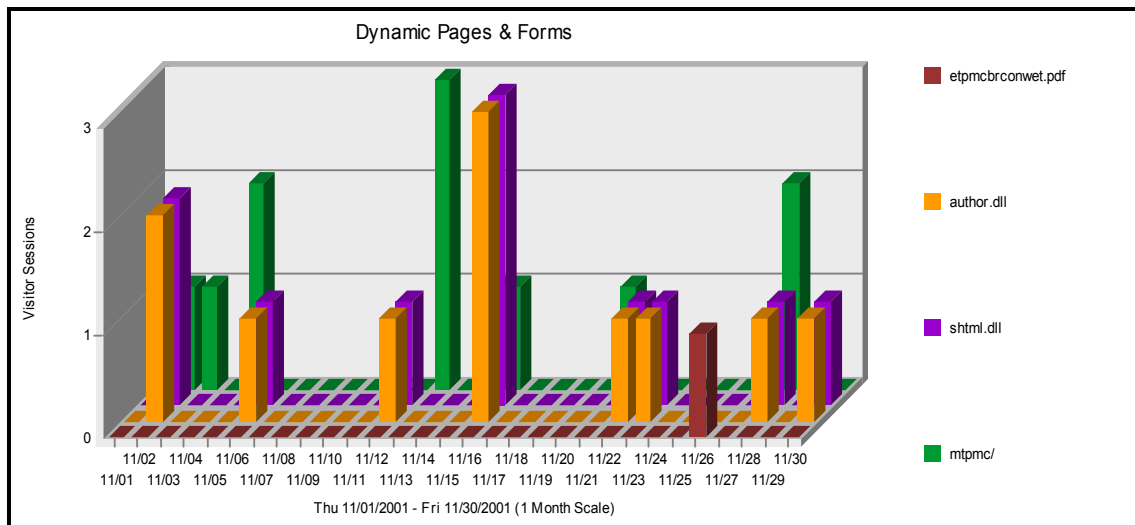
Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.



This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/mtpmc/	12	0.8%	12
2	http://www.plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	18	1.2%	11
3	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	1,460	97.78%	11
4	http://www.plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	3	0.2%	1

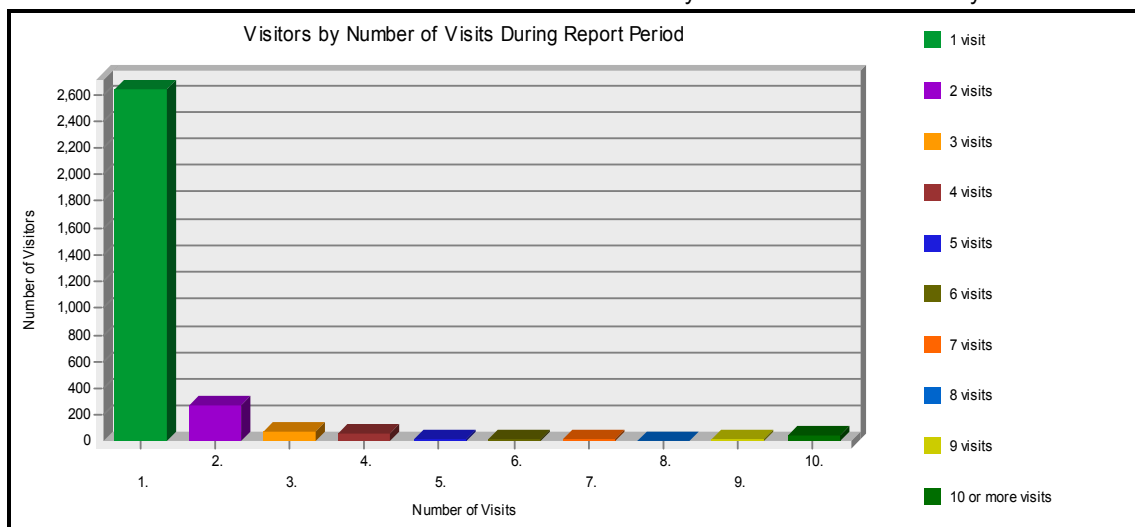
Dynamic Pages & Forms - Help Card

? This section shows the dynamic pages and forms that are used the most.

💡 If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period

Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	2635	82.18%
2 visits	274	8.54%
3 visits	83	2.58%
4 visits	65	2.02%
5 visits	25	0.77%
6 visits	18	0.56%
7 visits	18	0.56%
8 visits	10	0.31%
9 visits	24	0.74%
10 or more visits	54	1.68%

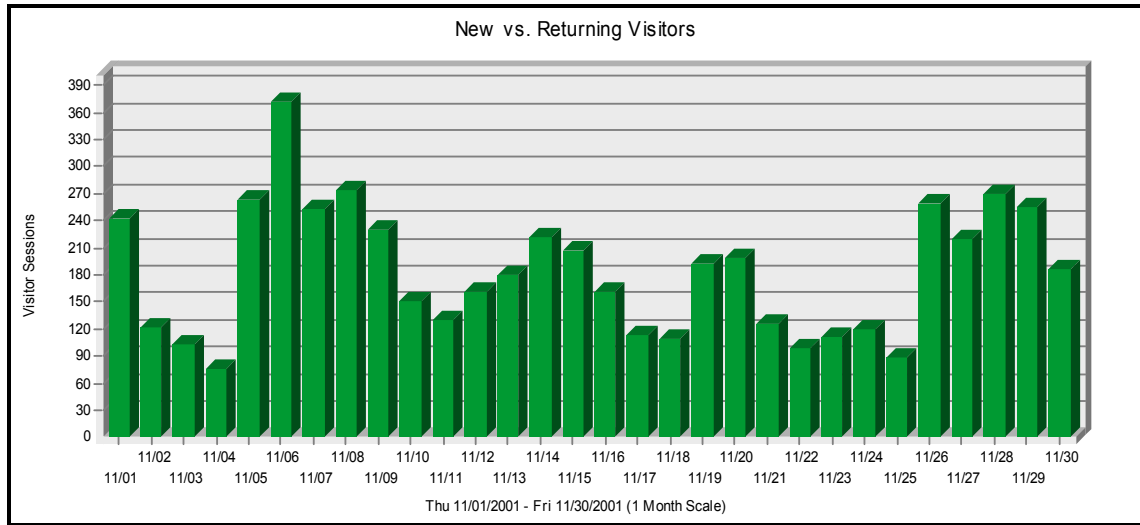
Visitors by Number of Visits During Report Period - Help Card

? This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

💡 This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)



New vs. Returning Visitors

New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	5,493	100.00%

New vs. Returning Visitors - Help Card



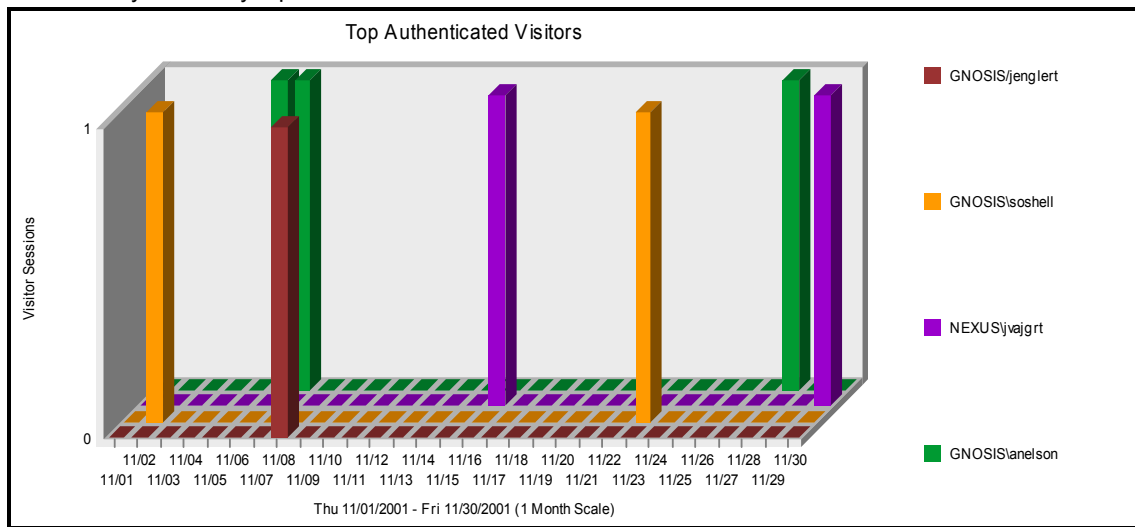
This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.



By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors

	Visitor	Hits	% of Total Hits	Visitor Sessions
1	GNOSIS\anelson	52	3.57%	3
2	NEXUS\jvajgrt	128	8.79%	2
3	GNOSIS\soshell	1,269	87.21%	2
4	GNOSIS\jenglert	6	0.41%	1
Total		1,455	100%	8

Top Authenticated Visitors - Help Card



This section shows the authenticated users who visited your site the most.




You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors


This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	199.155.251.247	5,843	7.99%	79
2	orcorvalli002.orcorvalli.fsc.usda.gov	1,572	2.15%	78
3	crawl1.googlebot.com	201	0.27%	75
4	crawl4.googlebot.com	290	0.39%	67
5	199.148.228.249	1,416	1.93%	56
6	crawl6.googlebot.com	94	0.12%	51
7	nrcs5.mdbeltsvil.fsc.usda.gov	797	1.09%	36
8	mdbeltsvild002.mdbeltsvil.fsc.usda.gov	568	0.77%	36
9	pmc1.orcorvalli.fsc.usda.gov	796	1.08%	31
10	crawl5.googlebot.com	46	0.06%	31
11	crawl2.googlebot.com	45	0.06%	30
12	crawl3.googlebot.com	30	0.04%	26
13	216.239.46.36	33	0.04%	25
14	crawler.tivra.com	57	0.07%	24
15	miroselaked003.fsc.usda.gov	474	0.64%	24
16	mdbeltsvild003.mdbeltsvil.fsc.usda.gov	481	0.65%	22
17	216.239.46.100	26	0.03%	21
18	crawl3-public.alexa.com	83	0.11%	20
19	crawl7.googlebot.com	22	0.03%	19
20	mdbeltsvild001.mdbeltsvil.fsc.usda.gov	392	0.53%	17
Subtotal for Visitors Above		13,266	18.15%	768
Total		73,057	100%	5,493

Top Visitors - Help Card

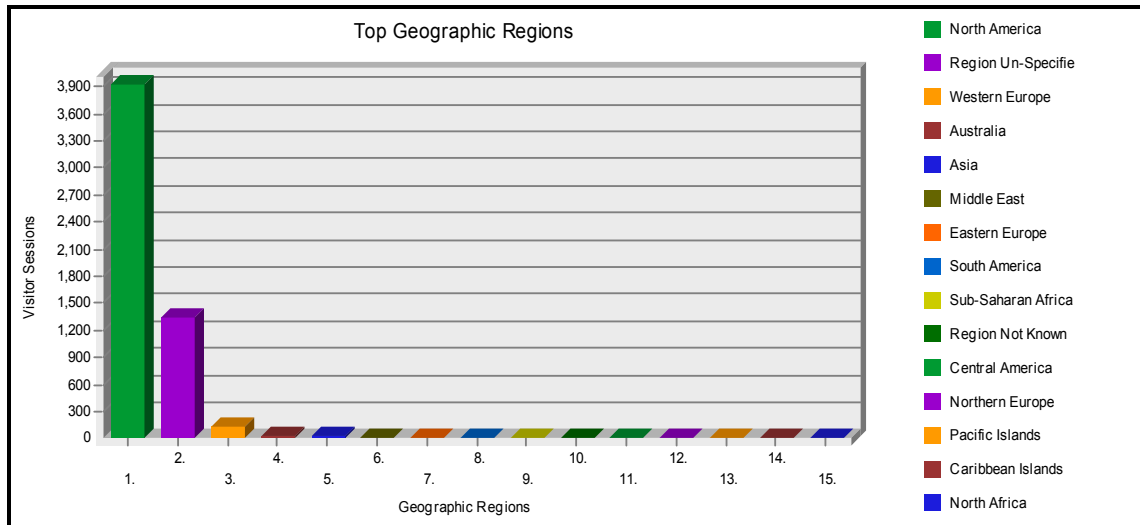
 This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

 Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top Geographic Regions

	Geographic Regions	Visitor Sessions
1	North America	3,919
2	Region Un-Specified	1,351
3	Western Europe	129
4	Australia	23
5	Asia	21
6	Middle East	13
7	Eastern Europe	11
8	South America	7
9	Sub-Saharan Africa	5
10	Region Not Known	5
11	Central America	2
12	Northern Europe	2
13	Pacific Islands	2
14	Caribbean Islands	2
15	North Africa	1
Total		5,493

Top Geographic Regions - Help Card

? This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America. If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of

Top Geographic Regions - Help Card

the number of hits.

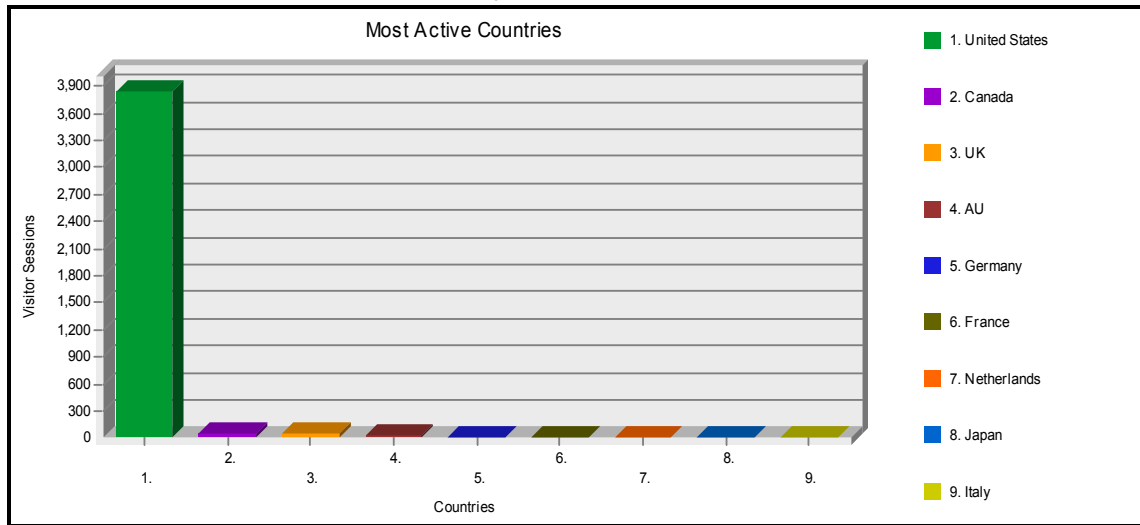
Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



Most Active Countries

	Countries	Visitor Sessions
1	United States	3,853
2	Canada	62
3	UK	51
4	AU	23
5	Germany	20
6	France	16
7	Netherlands	12
8	Japan	10
9	Italy	10
10	Spain	9
11	Arab Emirates, United	6
12	Belgium	5
13	South Africa	5
14	Greece	5
15	Brazil	4
16	Mexico	4
17	Singapore	4
18	Poland	4
19	Jordan	3
20	Malaysia	3
Total		4,109

Most Active Countries - Help Card

? This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual

Most Active Countries - Help Card

geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

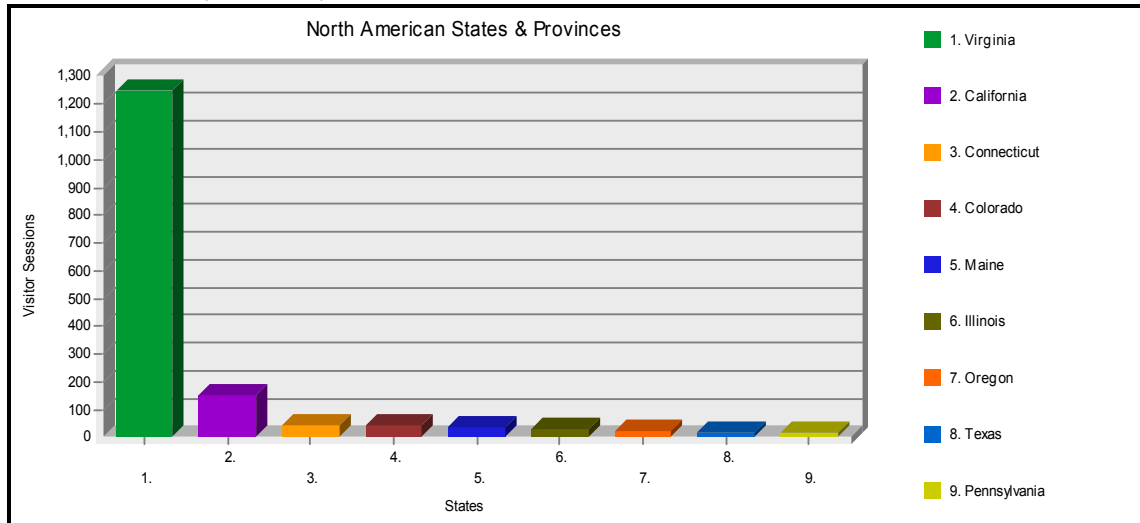
Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



North American States & Provinces		
	State	Visitor Sessions
1	Virginia	1,249
2	California	154
3	Connecticut	45
4	Colorado	41
5	Maine	39
6	Illinois	29
7	Oregon	27
8	Texas	20
9	Pennsylvania	19
10	Montana	18
11	New Jersey	15
12	Florida	15
13	Utah	13
14	Georgia	13
15	North Carolina	12
16	Missouri	12
17	Ohio	11
18	New York	11
19	Wisconsin	10
20	Michigan	10
Total For the States Above		1,763

North American States and Provinces - Help Card

? This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

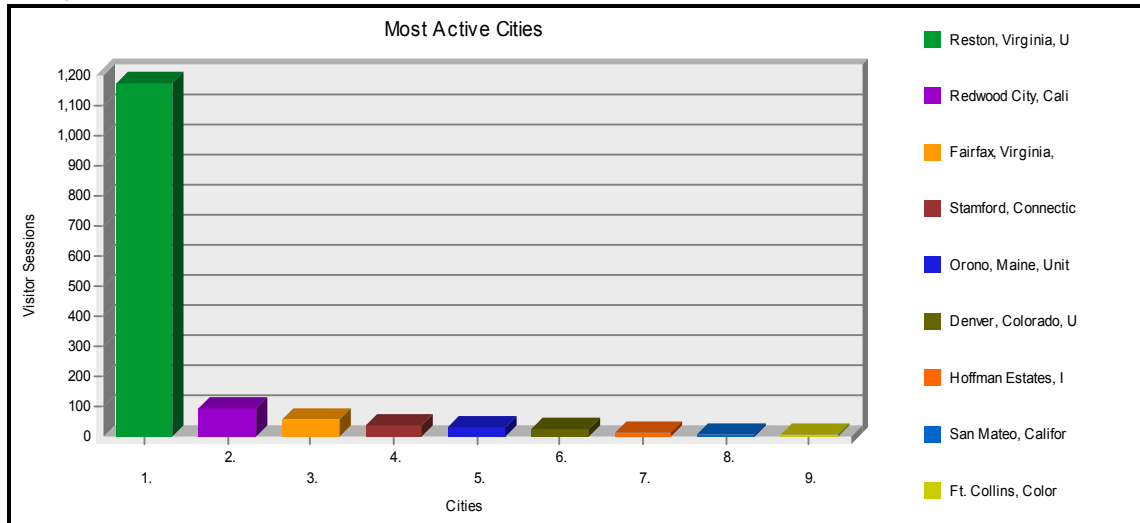
North American States and Provinces - Help Card



This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Most Active Cities

	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,177
2	Redwood City, California, United States	95
3	Fairfax, Virginia, United States	58
4	Stamford, Connecticut, United States	42
5	Orono, Maine, United States	37
6	Denver, Colorado, United States	25
7	Hoffman Estates, Illinois, United States	13
8	San Mateo, California, United States	12
9	Ft. Collins, Colorado, United States	11
10	Corvallis, Oregon, United States	11
11	Princeton, New Jersey, United States	11
12	Norcross, Georgia, United States	9
13	Largo, Florida, United States	9
14	Logan, Utah, United States	8
15	Billings, Montana, United States	8
16	Palo Alto, California, United States	7
17	Little Rock, Arkansas, United States	7
18	Washington, D.C., United States	7
19	Santa Rosa, California, United States	7
20	Seattle, Washington, United States	6
Total For the Cities Above		1,560

Most Active Cities - Help Card

? This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

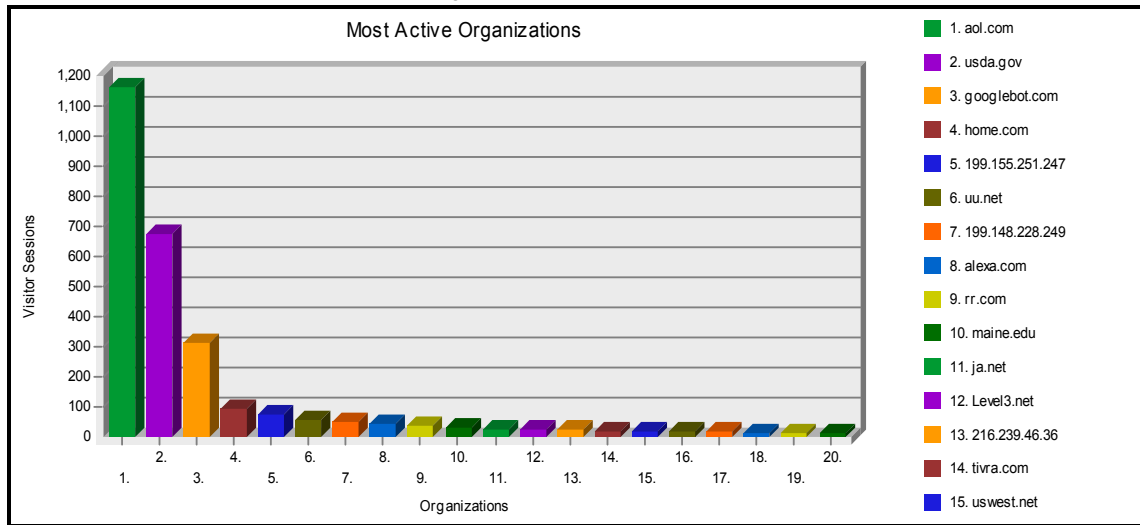
Most Active Cities - Help Card



City information can be useful in focusing your marketing efforts in other media such as print or television advertising.


Most Active Organizations


This section identifies the companies or organizations that accessed the site the most often.



Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	America Online http://aol.com	2,191	2.99%	1,167
2	http://usda.gov	17,208	23.55%	679
3	http://googlebot.com	760	1.04%	314
4	Home Network http://home.com	1,527	2.09%	95
5	http://199.155.251.247	5,843	7.99%	79
6	UUNET Technologies Inc. http://uu.net	1,016	1.39%	58
7	http://199.148.228.249	1,416	1.93%	56
8	http://alexa.com	132	0.18%	45
9	EXCALIBUR Group A Time Warner Company http://rr.com	485	0.66%	38
10	University Of Maine System http://maine.edu	1,076	1.47%	37
11	University Of London Computer Centre http://ja.net	44	0.06%	27
12	http://Level3.net	414	0.56%	26
13	http://216.239.46.36	33	0.04%	25
14	http://tivra.com	57	0.07%	24
15	http://uswest.net	457	0.62%	23
16	http://216.239.46.100	26	0.03%	21
17	AT http://att.net	231	0.31%	20
18	http://bellsouth.net	317	0.43%	18
19	http://splitrock.net	240	0.32%	17
20	http://blm.gov	360	0.49%	17
Subtotal For Companies Above		33,833	46.31%	2,786
Total For the Log File		73,057	100%	5,493

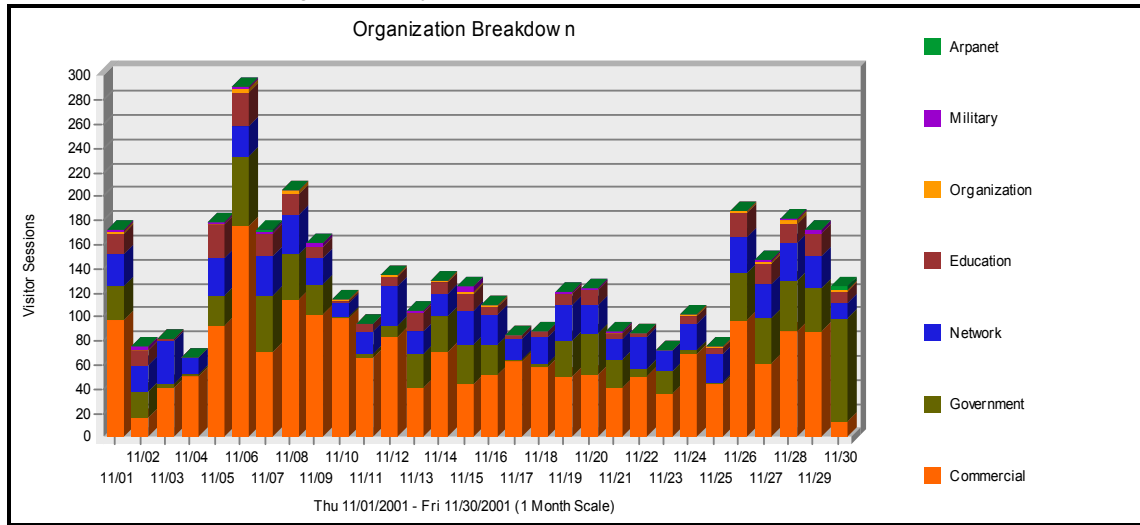
Most Active Organizations - Help Card

 This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

 Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown

	Organization Type	Hits	% of Total Hits	Visitor Sessions
1	Commercial	8,971	20.46%	2,039
2	Government	18,211	41.54%	737
3	Network	10,278	23.44%	724
4	Education	5,525	12.6%	323
5	Organization	375	0.85%	28
6	Military	404	0.92%	25
7	Arpanet	74	0.16%	5
Total for Known Organization Types		43,838	100%	3,881

Organization Breakdown - Help Card

? This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).


💡 Consider what type of organization is interested in your site and how you can attract other types.


Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	209
Average Number of Hits per day on Weekdays	3,006
Average Number of Visitor Sessions for the entire Weekend	222
Average Number of Hits for the entire Weekend	1,731
Most Active Day of the Week	Tue
Least Active Day of the Week	Sat
Most Active Day Ever	November 06, 2001
Number of Hits on Most Active Day	4,660
Least Active Day Ever	November 22, 2001
Number of Hits on Least Active Day	636
Most Active Hour of the Day	12:00-12:59
Least Active Hour of the Day	01:00-01:59

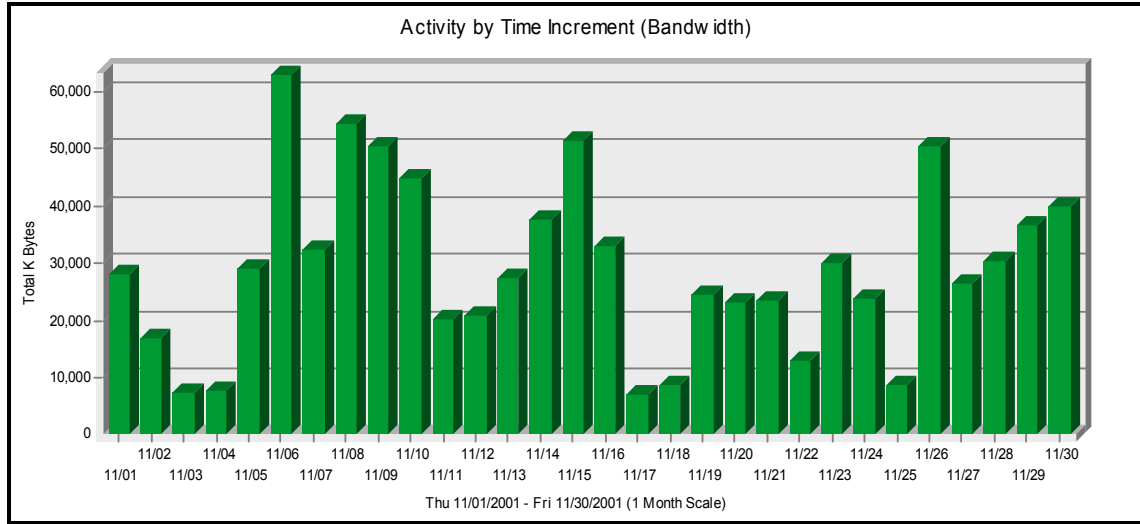
Summary of Activity for Report Period - Help Card

 This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

 This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

Summary of Activity by Time Increment



This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



Summary of Activity by Time Increment

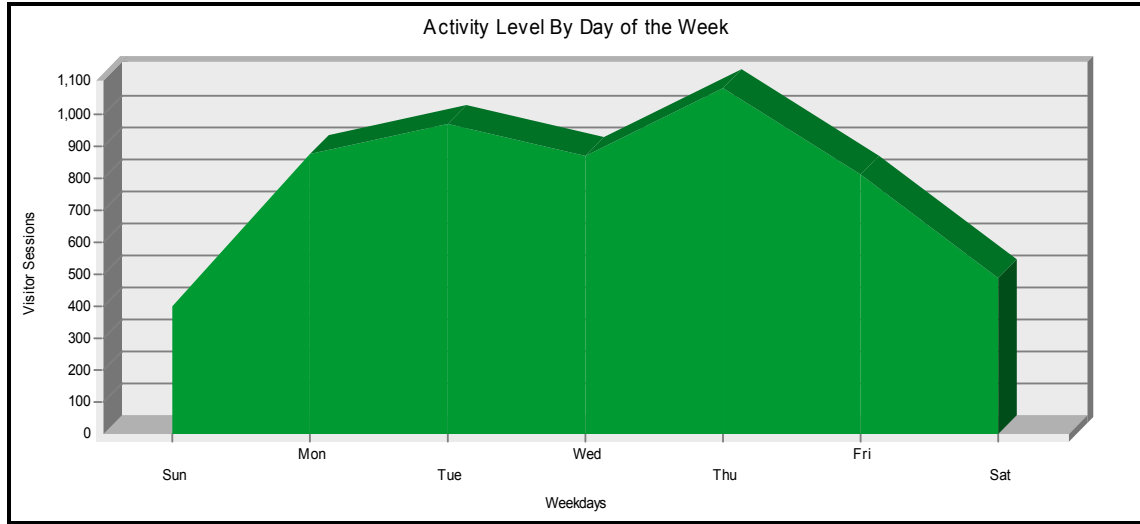
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Thu 11/01/2001	3,071	825	28,091 K	242
Fri 11/02/2001	3,405	1,830	17,061 K	121
Sat 11/03/2001	794	231	7,363 K	104
Sun 11/04/2001	859	492	7,719 K	76
Mon 11/05/2001	3,689	1,148	29,158 K	263
Tue 11/06/2001	4,660	1,391	62,732 K	372
Wed 11/07/2001	3,426	963	32,467 K	253
Thu 11/08/2001	2,971	794	54,349 K	275
Fri 11/09/2001	2,531	653	50,259 K	231
Sat 11/10/2001	642	129	44,841 K	150
Sun 11/11/2001	773	198	20,323 K	128
Mon 11/12/2001	1,558	448	20,801 K	162
Tue 11/13/2001	2,971	796	27,331 K	180
Wed 11/14/2001	3,048	775	37,463 K	221
Thu 11/15/2001	3,769	999	51,219 K	207
Fri 11/16/2001	2,946	804	32,905 K	162
Sat 11/17/2001	816	220	6,994 K	113
Sun 11/18/2001	1,016	297	8,533 K	109
Mon 11/19/2001	3,056	654	24,311 K	192
Tue 11/20/2001	3,258	857	22,991 K	199
Wed 11/21/2001	1,975	470	23,546 K	126
Thu 11/22/2001	636	192	12,958 K	99
Fri 11/23/2001	1,729	564	29,941 K	112
Sat 11/24/2001	1,196	343	23,725 K	119
Sun 11/25/2001	829	246	8,785 K	89
Mon 11/26/2001	3,299	817	50,253 K	259
Tue 11/27/2001	3,944	1,020	26,461 K	219
Wed 11/28/2001	3,731	956	30,379 K	269

Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Thu 11/29/2001	3,838	1,029	36,595 K	255
Fri 11/30/2001	2,621	671	39,786 K	186
Total	73,057	20,812	869,340 K	5,493

Summary of Activity by Time Increment - Help Card	
	This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).
	Periods of less activity should be considered for maintenance and content improvement.

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week				
	Day	Hits	% of Total Hits	Visitor Sessions
1	Sun	3,477	4.75%	402
2	Mon	11,602	15.88%	876
3	Tue	14,833	20.3%	970
4	Wed	12,180	16.67%	869
5	Thu	14,285	19.55%	1,078
6	Fri	13,232	18.11%	812
7	Sat	3,448	4.71%	486
Total Weekdays		66,132	90.52%	4,605
Total Weekend		6,925	9.47%	888

Activity Level by Day of the Week - Help Card

? This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

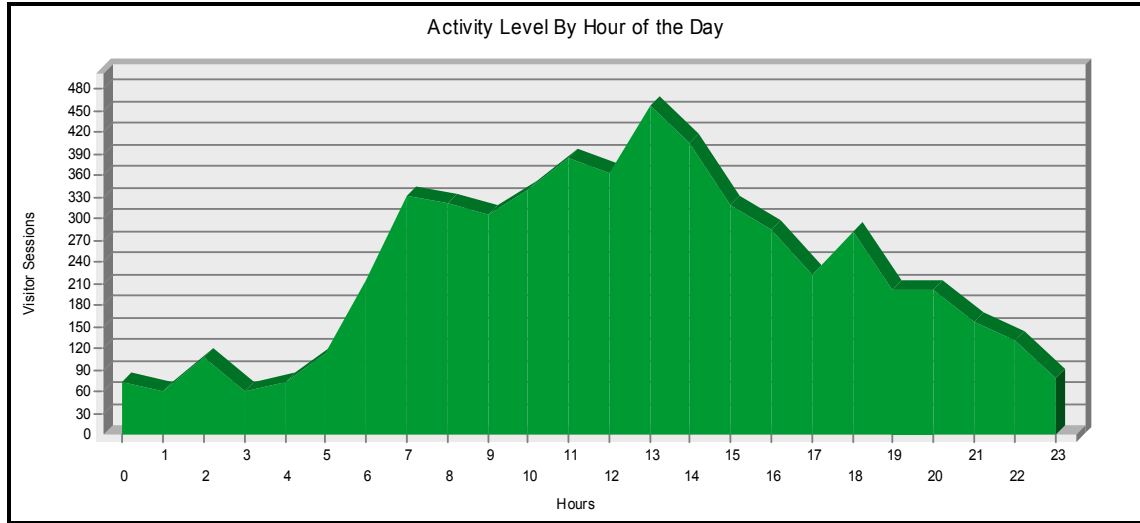
Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.



Days of less activity should be considered for maintenance and content improvement.

Activity Level by Hour of the Day


This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.




Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	548	0.75%	73
01:00-01:59	365	0.49%	60
02:00-02:59	611	0.83%	109
03:00-03:59	492	0.67%	60
04:00-04:59	556	0.76%	74
05:00-05:59	1,005	1.37%	114
06:00-06:59	3,838	5.25%	215
07:00-07:59	5,375	7.35%	333
08:00-08:59	5,703	7.8%	321
09:00-09:59	6,407	8.76%	307
10:00-10:59	5,960	8.15%	341
11:00-11:59	6,289	8.6%	383
12:00-12:59	6,466	8.85%	362
13:00-13:59	6,093	8.34%	458
14:00-14:59	5,471	7.48%	406
15:00-15:59	3,667	5.01%	318
16:00-16:59	2,924	4%	284
17:00-17:59	2,101	2.87%	222
18:00-18:59	2,217	3.03%	282
19:00-19:59	1,886	2.58%	202
20:00-20:59	2,197	3%	201
21:00-21:59	999	1.36%	157
22:00-22:59	1,226	1.67%	131
23:00-23:59	661	0.9%	80
Total Visitors during Work Hours (8:00am-5:00pm)	48,980	67.04%	3,180
Total Visitors during After Hours (5:01pm-	24,077	32.95%	2,313

Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
7:59am)			

Activity Level by Hour of the Day - Help Card

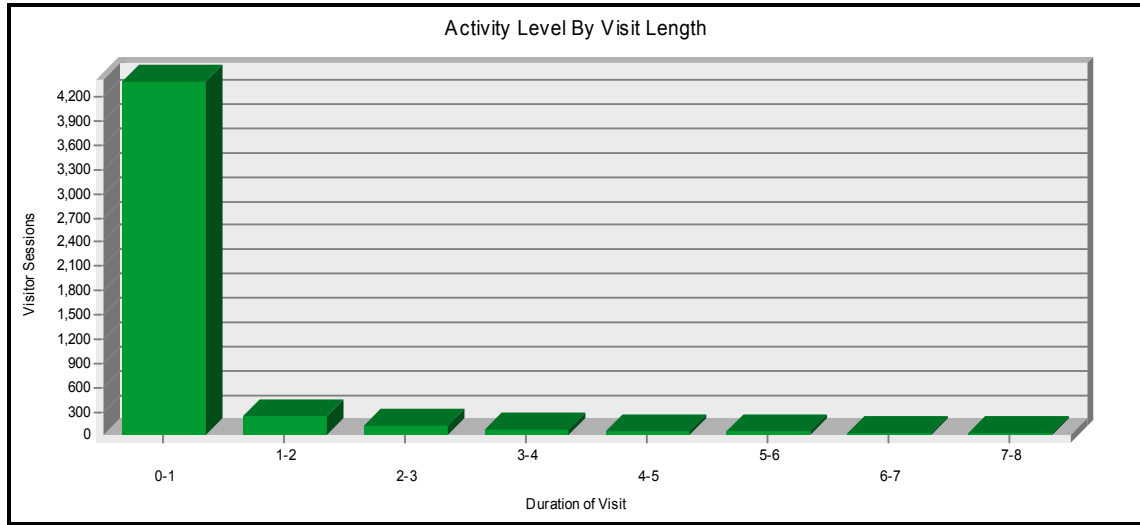
 This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.

 This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.



Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	4,384	7,899	79.81%	37.95%
1-2	255	1,717	4.64%	8.25%
2-3	121	975	2.2%	4.68%
3-4	86	645	1.56%	3.09%
4-5	61	606	1.11%	2.91%
5-6	47	481	0.85%	2.31%
6-7	42	581	0.76%	2.79%
7-8	32	284	0.58%	1.36%
8-9	31	384	0.56%	1.84%
9-10	33	326	0.6%	1.56%
10-11	13	122	0.23%	0.58%
11-12	29	267	0.52%	1.28%
12-13	34	421	0.61%	2.02%
13-14	18	258	0.32%	1.23%
14-15	15	87	0.27%	0.41%
15-16	25	210	0.45%	1%
16-17	16	153	0.29%	0.73%
17-18	13	147	0.23%	0.7%
18-19	6	48	0.1%	0.23%
> 19	232	5,201	4.22%	24.99%
Totals	5,493	20,812	100%	100%

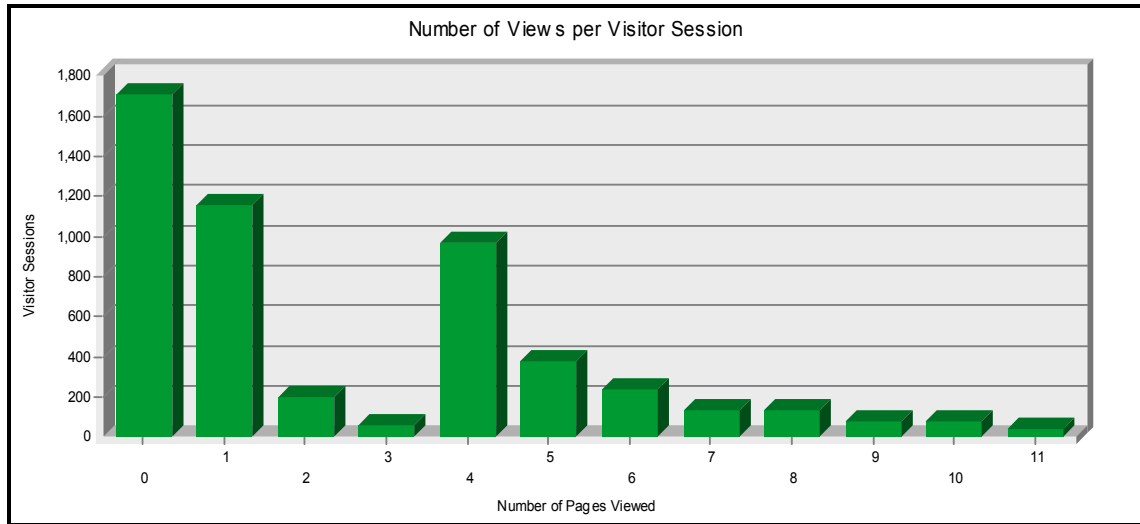
Activity Level by Length of Visit - Help Card

? This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

💡 This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit		
Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	1,712	31.16%
1 page	1,154	21%
2 pages	198	3.6%
3 pages	65	1.18%
4 pages	970	17.65%
5 pages	376	6.84%
6 pages	243	4.42%
7 pages	137	2.49%
8 pages	138	2.51%
9 pages	76	1.38%
10 pages	81	1.47%
11 or more pages	343	0.78%
Totals	5,493	100%

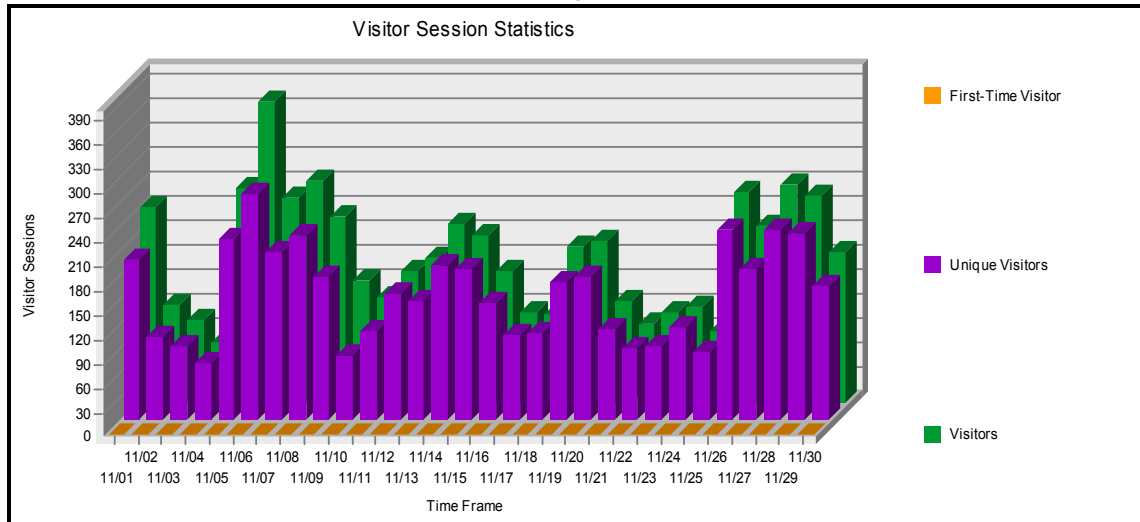
Number of Views per Visitor Session - Help Card

? This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

💡 You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.



Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Thu 11/01/2001	242	197	0	00:03:01	731
Fri 11/02/2001	122	102	0	00:05:21	654
Sat 11/03/2001	104	92	0	00:01:04	111
Sun 11/04/2001	75	70	0	00:01:34	118
Mon 11/05/2001	264	224	0	00:04:04	1,077
Tue 11/06/2001	372	279	0	00:03:56	1,465
Wed 11/07/2001	253	206	0	00:04:51	1,231
Thu 11/08/2001	273	227	0	00:01:40	456
Fri 11/09/2001	230	178	0	00:01:55	442
Sat 11/10/2001	151	79	0	00:00:14	35
Sun 11/11/2001	130	110	0	00:00:26	57
Mon 11/12/2001	162	155	0	00:01:27	235
Tue 11/13/2001	180	147	0	00:04:09	749
Wed 11/14/2001	221	190	0	00:02:04	456
Thu 11/15/2001	207	187	0	00:03:38	752
Fri 11/16/2001	162	145	0	00:03:52	626
Sat 11/17/2001	113	105	0	00:00:39	74
Sun 11/18/2001	109	108	0	00:00:53	97
Mon 11/19/2001	192	170	0	00:02:25	465
Tue 11/20/2001	199	177	0	00:02:32	505
Wed 11/21/2001	126	111	0	00:03:10	400
Thu 11/22/2001	99	89	0	00:01:04	105
Fri 11/23/2001	112	91	0	00:02:36	292

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Sat 11/24/2001	119	115	0	00:02:10	258
Sun 11/25/2001	89	84	0	00:03:02	270
Mon 11/26/2001	259	235	0	00:02:14	580
Tue 11/27/2001	219	185	0	00:04:51	1,064
Wed 11/28/2001	269	234	0	00:03:10	855
Thu 11/29/2001	256	229	0	00:02:50	728
Fri 11/30/2001	186	166	0	00:02:17	425
Averages	NA	NA	NA	00:02:34	510
Totals	NA	NA	NA	01:17:09	15,327

Visitor Session Statistics - Help Card



The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

Average Visit Length shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.



You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).


Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs. Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?

Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis	
Total Hits	74,970
Successful Hits	73,057
Failed Hits	1,913
Failed Hits as Percent	2.55%
Cached Hits	21,209
Cached Hits as Percent	28.28%

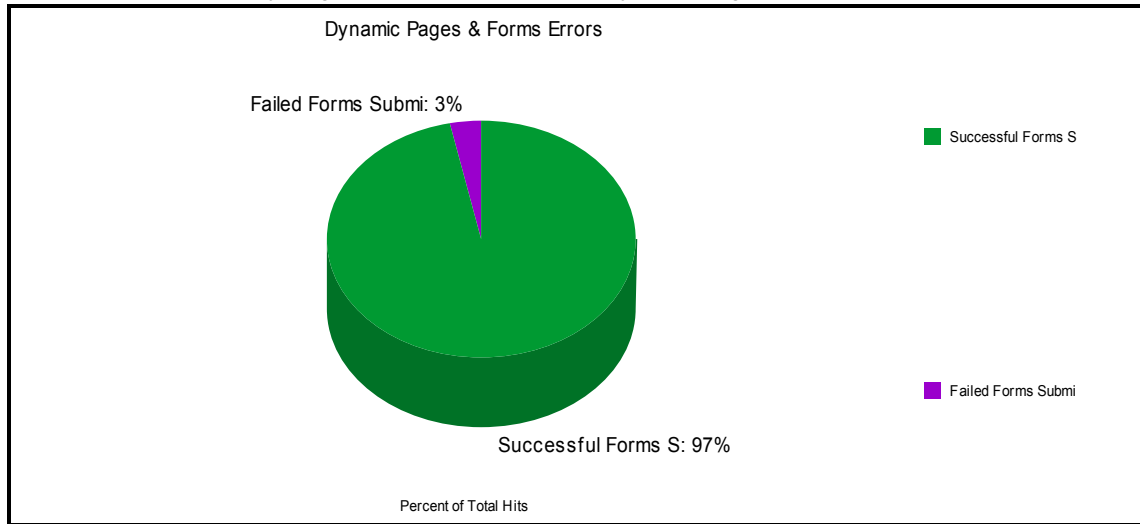
Technical Statistics and Analysis - Help Card

 This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

 This section is useful in determining the reliability of the site.

Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.



Dynamic Pages & Forms Errors

Type	Hits	% of Total
Successful Forms Submitted	1,493	96.69%
Failed Forms Submitted	51	3.3%
Total	1,544	100%

Dynamic Pages & Forms Errors - Help Card



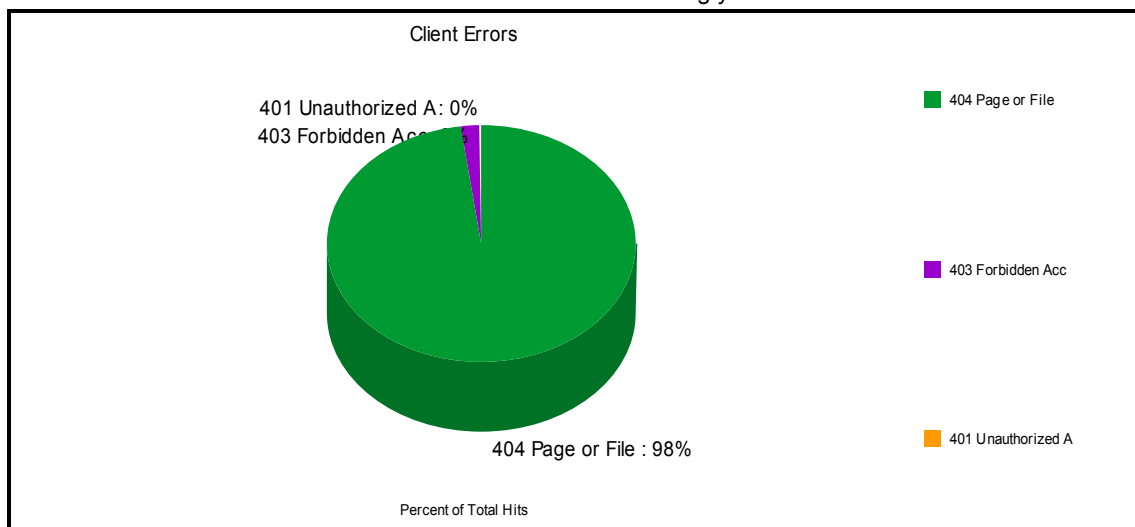
This section shows you errors that occurred for both dynamic pages and forms.



You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors

This section identifies the error codes from the browsers accessing your server.



Client Errors

Error	Hits	% of Failed Hits
404 Page or File Not Found	1,851	97.88%
403 Forbidden Access	35	1.85%
401 Unauthorized Access	5	0.26%
Total	1,891	100%

Client Errors - Help Card

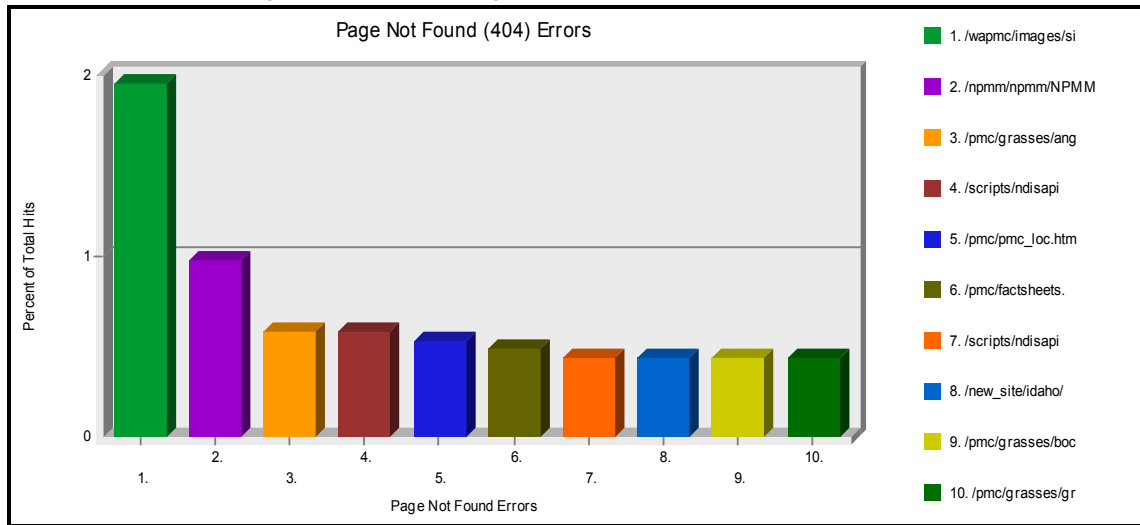
? This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

Tip: To focus your report, consider using the Return Code Filter for including or excluding return code data.

💡 This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.

Page Not Found (404) Errors



This section identifies pages that returned "Page Not Found" (404) errors on the server.



Page Not Found (404) Errors

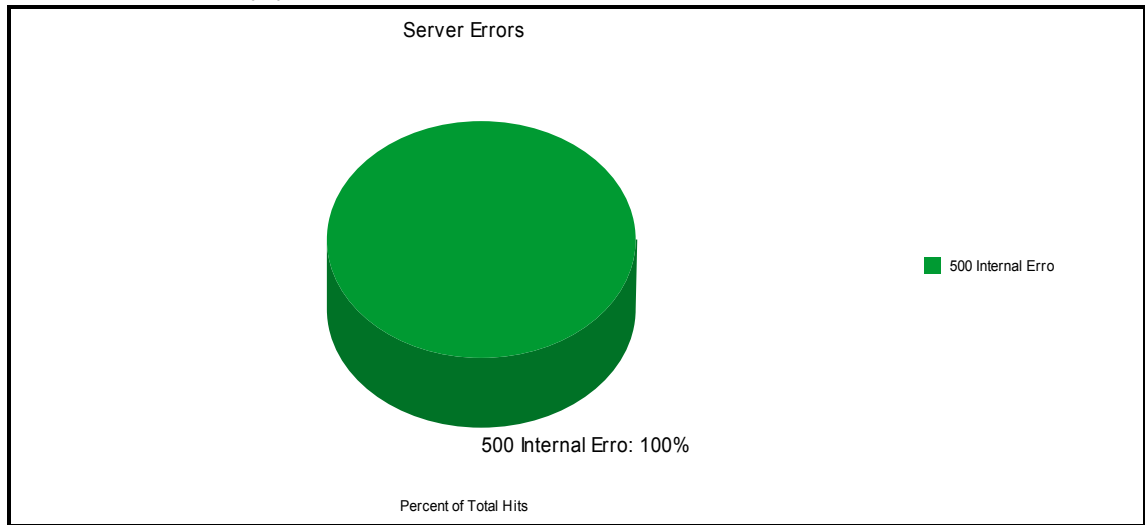
Target URL and Referrer	Hits	% of 404 Hits
/wapmc/images/sitearea.gif http://plant-materials.nrcs.usda.gov/wapmc/welcome.html	40	2.16%
/npmm/npmm/NPMM3rdEd-June2000.pdf http://plant-materials.nrcs.usda.gov/npmm/manual.html	20	1.08%
/pmc/grasses/ange.html (no referrer)	12	0.64%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC (no referrer)	12	0.64%
/pmc/pmc_loc.html (no referrer)	11	0.59%
/pmc/factsheets.html (no referrer)	10	0.54%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC http://www.sd.nrcs.usda.gov/programs/programs.htm	9	0.48%
/new_site/idaho/frames/favicon.ico (no referrer)	9	0.48%
/pmc/grasses/bocu.html (no referrer)	9	0.48%
/pmc/grasses/grass_sci.html (no referrer)	9	0.48%
/npmm/npmm/ExpandedTOC.pdf http://plant-materials.nrcs.usda.gov/npmm/manual.html	8	0.43%
/pmc/pmc_loc.html http://www.nhq.nrcs.usda.gov/BCS/PMC/pmc_loc.html	8	0.43%
/pmc/forbs/forbs_common.html (no referrer)	8	0.43%
/pmc/MSPMC/mstn9605.html (no referrer)	8	0.43%
/pmc/MDPMC/rel97-grasses.html (no referrer)	8	0.43%
/scripts/ndisapi.dll/pmc/pgHome?PMC=HIPMC http://www.hi.nrcs.usda.gov/plant.htm	7	0.37%

Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/pmc/MSPMC/mstn9602.html (no referrer)	7	0.37%
/pmc/MSPMC/mstn9601.html (no referrer)	7	0.37%
/pubs/mtpmcabsrm991.pdf http://plant-materials.nrcs.usda.gov/pubs/seedpro.html	7	0.37%
/pmc/MDPMC/rel97-legumes.html (no referrer)	7	0.37%
Total for Pages Above	216	11.66%

Page Not Found (404) Errors - Help Card
<p> This section identifies pages that returned "Page Not Found" (404) errors on the server.</p> <p>Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p> This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.</p>

Server Errors

This section identifies by type the errors which occurred on the server.



Server Errors

Error	Hits	% of Total
500 Internal Error	22	100%
Total	22	100%

Server Errors - Help Card



This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

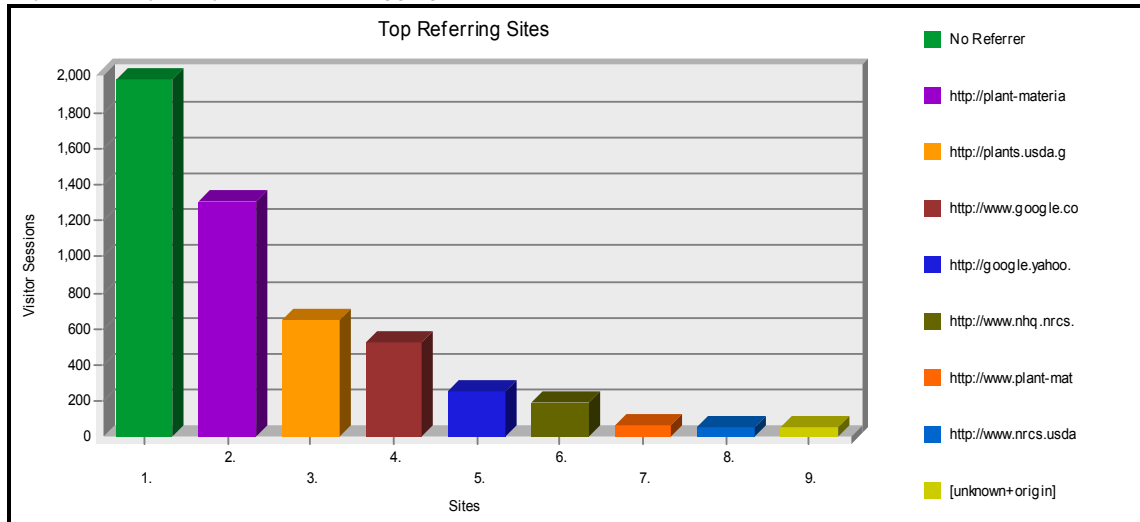
Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.



This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



Top Referring Sites

	Site	Visitor Sessions
1	No Referrer	1,986
2	http://plant-materials.nrcs.usda.gov/	1,303
3	http://plants.usda.gov/	653
4	http://www.google.com/	523
5	http://google.yahoo.com/	253
6	http://www.nhq.nrcs.usda.gov/	196
7	http://www.plant-materials.nrcs.usda.gov/	67
8	http://www.nrcs.usda.gov/	61
9	http://[unknown+origin]	60
10	http://npk.nrcs.usda.gov/	21
11	http://www.ca.nrcs.usda.gov/	19
12	http://www.mt.nrcs.usda.gov/	17
13	http://search.msn.com/	15
14	http://search.netscape.com/	13
15	http://www.hon.ch/	11
16	http://nativeplants.for.uidaho.edu/	11
17	http://www.altavista.com/	11
18	http://images.google.com/	9
19	http://www.google.de/	9
20	http://www.nd.nrcs.usda.gov/	9
Subtotal for the Referring Sites Above		5,247
Total for the Log File		5,493

Top Referring Sites - Help Card




This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.

Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring

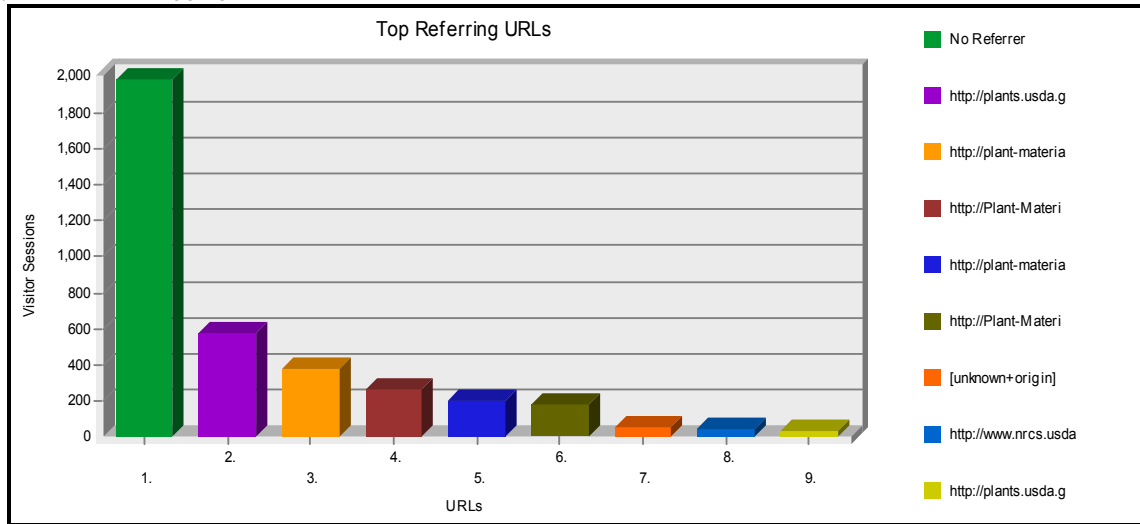
Top Referring Sites - Help Card

site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Referring URLs



This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top Referring URLs

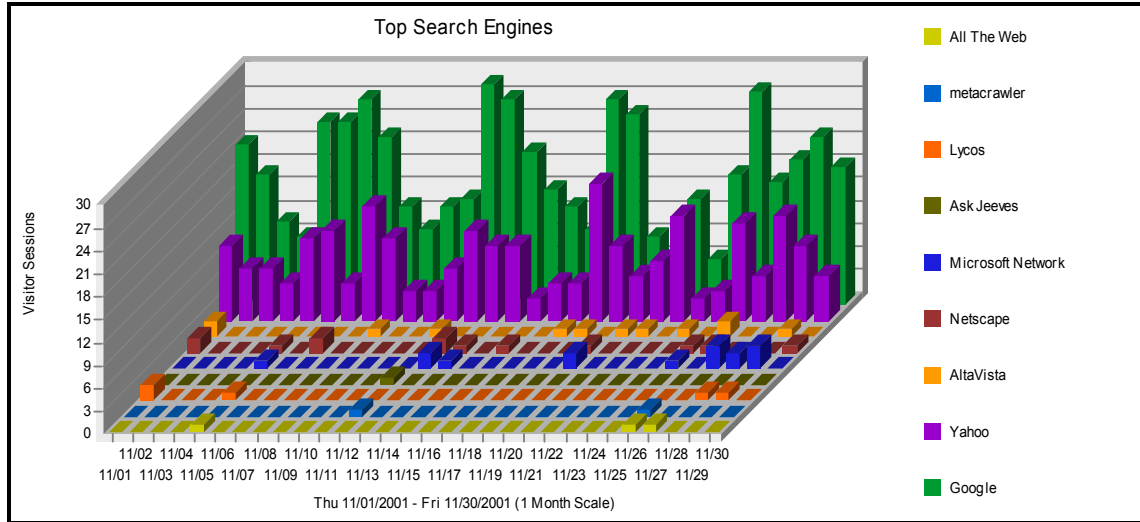
	URL	Visitor Sessions
1	No Referrer	1,986
2	http://plants.usda.gov/home_page.html	573
3	http://plant-materials.nrcs.usda.gov/	381
4	http://Plant-Materials.nrcs.usda.gov/welcome.html	265
5	http://plant-materials.nrcs.usda.gov/left_side.html	207
6	http://Plant-Materials.nrcs.usda.gov/header.html	180
7	http://[unknown+origin]	60
8	http://www.nrcs.usda.gov/NRCSProg.html	45
9	http://plants.usda.gov/tools_body.html	35
10	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-sbg.html	25
11	http://plants.usda.gov/about_factsheets.html	23
12	http://npk.nrcs.usda.gov/nutrient_banner.html	21
13	http://www.nhq.nrcs.usda.gov/BCS/PMC/plant_info.html	20
14	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/wetlandvendors.html	20
15	http://www.plant-materials.nrcs.usda.gov/welcome.html	19
16	http://www.nhq.nrcs.usda.gov/BCS/PMC/pfs/PFS-coord.html	19
17	http://plants.usda.gov/tools_banner.html	18
18	http://plant-materials.nrcs.usda.gov/websites/allurl.html	18
19	http://www.plant-materials.nrcs.usda.gov/	17
20	http://www.ca.nrcs.usda.gov/	17
21	http://www.nrcs.usda.gov/NRCSProg.html#plant_centers-anchor	14
22	http://www.mt.nrcs.usda.gov/pas/programs/plantsmt.html	13
23	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	13
24	http://google.yahoo.com/bin/query?p=WILLOW+SHOOT&hc=0&hs=0	12
25	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-wet.html	12
26	http://nativeplants.for.uidaho.edu/	11
27	http://www.nhq.nrcs.usda.gov/BCS/PMCCleave.htm	10
28	http://www.nhq.nrcs.usda.gov/PROGRAMS/cprogram.htm	9
29	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	9

Top Referring URLs		
	URL	Visitor Sessions
30	http://www.plant-materials.nrcs.usda.gov/left_side.html	8
31	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/allpubs.html	8
32	http://www.or.nrcs.usda.gov/techres.html	8
33	http://www.tx.nrcs.usda.gov/pmcweb/index.html	8
34	http://plant-materials.nrcs.usda.gov/idpmc/idpmc.html	8
35	http://plant-materials.nrcs.usda.gov/nypmc/nypmc.html	8
36	http://www.ks.nrcs.usda.gov/TechResc.html	8
37	http://www.nhq.nrcs.usda.gov/BCS/PMC/links.html	8
38	http://www.abcsearch.com/cgi-bin/search/cobrand.fcgi?Terms=materials&affiliate=webmoneys	7
39	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	7
40	http://www.co.nrcs.usda.gov/techguid/techres.htm	7
41	http://www.plant-materials.nrcs.usda.gov/header.html	6
42	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs.html	6
43	http://www.nhq.nrcs.usda.gov/BCS/PMC/websites/source.html	6
44	http://www.nhq.nrcs.usda.gov/BCS/PMC/nppm/PMmanual.html	6
45	http://plant-materials.nrcs.usda.gov/copmc/index.html	6
46	http://plant-materials.nrcs.usda.gov/pmcs.html	6
47	http://www.nhq.nrcs.usda.gov/BCS/PMC/PMtemp.html	6
48	http://plant-materials.nrcs.usda.gov/kspmc/research.html	6
49	http://www.plant-materials.nrcs.usda.gov/nmpmc/header.html	5
50	http://id.nrcs.usda.gov/tech.htm	5
Subtotal for the Referrers Above		4,195
Total for the Log File		5,493

Top Referring URLs - Help Card	
<p> This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.</p> <p>Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.</p> <p>Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.</p> <p> You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.</p>	

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top Search Engines

	Engines	Searches	% of Total
1	Google	871	65.43%
2	Yahoo	365	27.42%
3	AltaVista	23	1.72%
4	Netscape	23	1.72%
5	Microsoft Network	18	1.35%
6	Ask Jeeves	10	0.75%
7	Lycos	9	0.67%
8	metacrawler	5	0.37%
9	All The Web	3	0.22%
10	dogpile	3	0.22%
11	Excite	1	0.07%
Total of Searches for the Engines Above		1,331	100%
Total of Searches for the Log File		1,331	100%

Top Search Engines with Search Phrases Detail

Engines	Phrases	Phrases Found	% of Total
Google	scientific name of quinine	9	0.67%
	cornus drummondii	8	0.6%
	structure ultrastructure stomate pdf	5	0.37%
	eleocharis palustris drought tolerance	5	0.37%
	willow shoot	5	0.37%
	big bluestem establishment	4	0.3%
	bridger plant materials center	4	0.3%
	lake country nursery	4	0.3%
	usda plant materials center	4	0.3%
	pole cuttings	4	0.3%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	nracs plant materials center	4	0.3%
	schizachyrium scoparium	4	0.3%
	allinurl: materials	4	0.3%
	los lunas	4	0.3%
	seed rain restoration	4	0.3%
	usda nracs plant materials	4	0.3%
	usda soil conservation service	3	0.22%
	autumn olive cultivar	3	0.22%
	seaside goldenrod	3	0.22%
	field coat 65	3	0.22%
	plant materials	3	0.22%
Yahoo	willow shoot	13	0.97%
	ferrell	5	0.37%
	plant materials center	5	0.37%
	usda plant materials center	4	0.3%
	cornus drummondii	4	0.3%
	tall dropseed	3	0.22%
	van pines	3	0.22%
	cape may usda north carolina	3	0.22%
	seed cleaner	3	0.22%
	robinia fertilis	3	0.22%
	varietal test of low land rice production	3	0.22%
	transplanting willow cuttings	3	0.22%
	seaside goldenrod	3	0.22%
	hardwood cuttings	2	0.15%
	crutose lichens	2	0.15%
	alkali bulrush	2	0.15%
	awnless bush sunflower	2	0.15%
	aster glaucodes	2	0.15%
	scirpus paludosus	2	0.15%
	wetland maintenance	2	0.15%
AltaVista	plant materials center	5	0.37%
	http://www.mojavedata.gov/dlrt/so urces.html	3	0.22%
	external line plant materials	2	0.15%
	bioengineering and plants and antibodies	2	0.15%
	nracs	1	0.07%
	usda, nracs	1	0.07%
	biology flowers	1	0.07%
	forb	1	0.07%
	cultivar	1	0.07%
	plant composishion	1	0.07%
	mycorrhiza nursery domain:gov	1	0.07%
	aquatic botany	1	0.07%
	nracs plant materials	1	0.07%
	usda plants	1	0.07%
	producing oil from plant materials	1	0.07%
Netscape	plant materials center bismark	4	0.3%
	streambank stabilization	4	0.3%
	americus plant materials center	2	0.15%
	treehaven nursery	2	0.15%
	plant material	2	0.15%



Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	prunus maackii nurseries	1	0.07%
	false indigo bush	1	0.07%
	forage sorghum redtop cane hybrids	1	0.07%
	cattails, wetlands, nebraska	1	0.07%
	penstemon grandiflorus	1	0.07%
	altai wildrye	1	0.07%
	clipper grain cleaners	1	0.07%
	craig's juicy native grass gossip	1	0.07%
	dealer for altai wildrye	1	0.07%
Microsoft Network	new look patterns	2	0.15%
	plant material centers	2	0.15%
	usda plant materials center	1	0.07%
	plant materials center usda-nrcs	1	0.07%
	wildfire seeding	1	0.07%
	wildlife grants	1	0.07%
	plant materials centers	1	0.07%
	usda plant material center	1	0.07%
	national plant material centers	1	0.07%
	sharp brothers	1	0.07%
	what is non seed plant	1	0.07%
	nrcs plant materials centers	1	0.07%
	nrcs plant material centers	1	0.07%
	nrcs plant materials center	1	0.07%
	plant work sheets	1	0.07%
	nrcs bioengineering manual	1	0.07%
Ask Jeeves	preservation of plant programs	4	0.3%
	usda plants	3	0.22%
	plants	3	0.22%
Lycos	plant material centers	4	0.3%
	plant materials	3	0.22%
	usda conservation corvallis plant materials	1	0.07%
	plant ecology	1	0.07%
metacrawler	forb	4	0.3%
	carbon sequestration	1	0.07%
All The Web	bismarck plant materials center	2	0.15%
	corvallis plant materials center	1	0.07%
dogpile	plants erosion	1	0.07%
	conservation of natural resources	1	0.07%
	range plant shrub	1	0.07%
Excite	usda nrcs grasses	1	0.07%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Google	plant	96	7.21%
	of	55	4.13%
	materials	49	3.68%
	seed	46	3.45%
	in	29	2.17%
	grass	27	2.02%
	center	27	2.02%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	for	27	2.02%
	the	26	1.95%
	nracs	25	1.87%
	wetland	24	1.8%
	usda	21	1.57%
	native	21	1.57%
	bluestem	20	1.5%
	nursery	20	1.5%
	plants	19	1.42%
	soil	18	1.35%
	planting	18	1.35%
	name	17	1.27%
	tree	17	1.27%
Yahoo	of	24	1.8%
	willow	24	1.8%
	seed	23	1.72%
	plant	19	1.42%
	shoot	13	0.97%
	wetland	12	0.9%
	materials	12	0.9%
	in	12	0.9%
	planting	12	0.9%
	plants	11	0.82%
	center	11	0.82%
	nursery	10	0.75%
	tree	10	0.75%
	usda	10	0.75%
	cuttings	9	0.67%
	grass	9	0.67%
	for	9	0.67%
	native	8	0.6%
	production	7	0.52%
	goldenrod	6	0.45%
AltaVista	plant	10	0.75%
	materials	9	0.67%
	center	5	0.37%
	nracs	3	0.22%
	http://www.mojavedata.gov/dlrt/sources.html	3	0.22%
	plants	3	0.22%
	line	2	0.15%
	antibodies	2	0.15%
	bioengineering	2	0.15%
	external	2	0.15%
	mycorrhiza	1	0.07%
	usda	1	0.07%
	domain:gov	1	0.07%
	composishion	1	0.07%
	nursery	1	0.07%
	botany	1	0.07%
	usda,	1	0.07%
	biology	1	0.07%
	flowers	1	0.07%

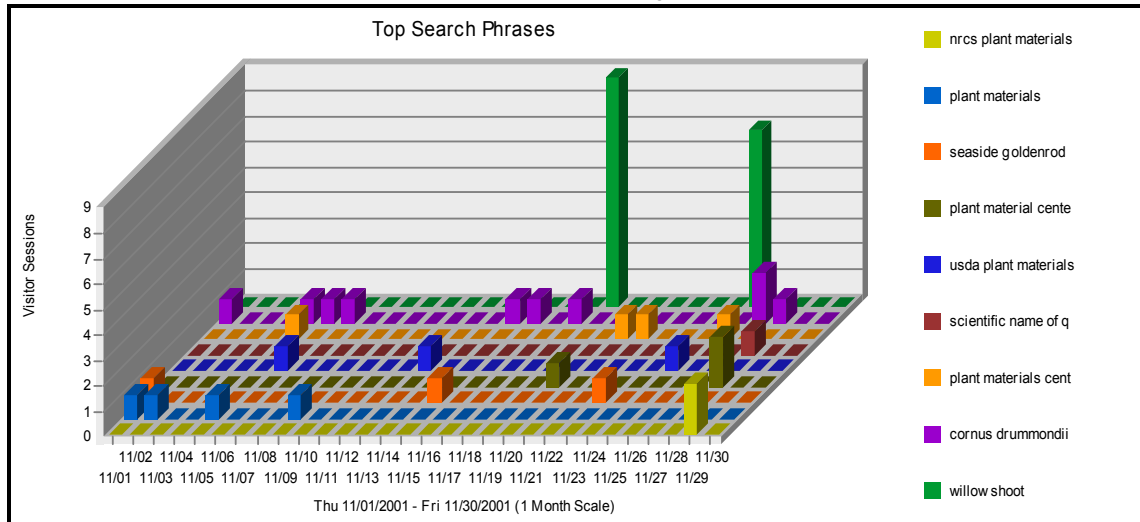
Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Netscape	aquatic	1	0.07%
	plant	8	0.6%
	materials	6	0.45%
	center	6	0.45%
	bismark	4	0.3%
	streambank	4	0.3%
	stabilization	4	0.3%
	wildrye	2	0.15%
	altai	2	0.15%
	material	2	0.15%
	nursery	2	0.15%
	treehaven	2	0.15%
	americus	2	0.15%
	craig's	1	0.07%
	sorghum	1	0.07%
	juicy	1	0.07%
	native	1	0.07%
	dealer	1	0.07%
	redtop	1	0.07%
	grass	1	0.07%
	cane	1	0.07%
Microsoft Network	plant	12	0.9%
	centers	6	0.45%
	material	5	0.37%
	materials	5	0.37%
	center	4	0.3%
	nracs	4	0.3%
	usda	2	0.15%
	patterns	2	0.15%
	new	2	0.15%
	look	2	0.15%
	sheets	1	0.07%
	wildfire	1	0.07%
	work	1	0.07%
	seeding	1	0.07%
	national	1	0.07%
	usda-nracs	1	0.07%
	what	1	0.07%
	is	1	0.07%
	non	1	0.07%
	seed	1	0.07%
Ask Jeeves	plants	6	0.45%
	of	4	0.3%
	plant	4	0.3%
	preservation	4	0.3%
	programs	4	0.3%
	usda	3	0.22%
Lycos	plant	9	0.67%
	materials	4	0.3%
	material	4	0.3%
	centers	4	0.3%
	conservation	1	0.07%
	ecology	1	0.07%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
metacrawler	corvallis	1	0.07%
	usda	1	0.07%
	forb	4	0.3%
	carbon	1	0.07%
	sequestration	1	0.07%
All The Web	plant	3	0.22%
	center	3	0.22%
	materials	3	0.22%
	bismarck	2	0.15%
	corvallis	1	0.07%
dogpile	shrub	1	0.07%
	natural	1	0.07%
	erosion	1	0.07%
	plant	1	0.07%
	resources	1	0.07%
	of	1	0.07%
	plants	1	0.07%
	conservation	1	0.07%
	range	1	0.07%
Excite	usda	1	0.07%
	nracs	1	0.07%
	grasses	1	0.07%

Top Search Engines - Help Card	
	<p>The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.</p>
	 <p>This can give you an idea of how your meta-tags are performing with each search engine.</p>

Top Search Phrases

The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.





Top Search Phrases

	Phrases	Phrases found	% of Total
1	willow shoot	18	1.35%
2	cornus drummondii	12	0.9%
3	plant materials center	10	0.75%
4	scientific name of quinine	9	0.67%
5	usda plant materials center	9	0.67%
6	plant material centers	7	0.52%
7	seaside goldenrod	6	0.45%
8	plant materials	6	0.45%
9	nrcs plant materials center	5	0.37%
10	tall dropseed	5	0.37%
11	hardwood cuttings	5	0.37%
12	eleocharis palustris drought tolerance	5	0.37%
13	bridger plant materials center	5	0.37%
14	forb	5	0.37%
15	ferrell	5	0.37%
16	structure ultrastructure stomate pdf	5	0.37%
17	lake country nursery	4	0.3%
18	pole cuttings	4	0.3%
19	seed rain restoration	4	0.3%
20	musser farms	4	0.3%
Total Found for the Phrases Above		133	9.99%
Total of Phrases Found in the Log File		1,331	100%

Top Search Phrases with Engines Detail

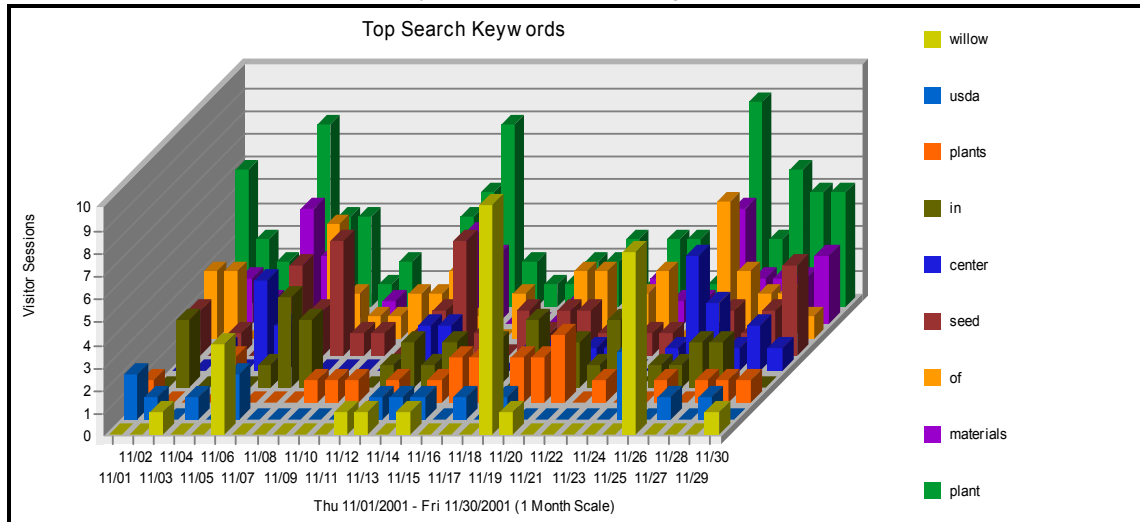
Phrases	Engines	Searches	% of Total
willow shoot	Yahoo	13	0.97%
	Google	5	0.37%
cornus drummondii	Google	8	0.6%
	Yahoo	4	0.3%

Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
plant materials center	Yahoo	5	0.37%
	AltaVista	5	0.37%
scientific name of quinine	Google	9	0.67%
usda plant materials center	Yahoo	4	0.3%
	Google	4	0.3%
	Microsoft Network	1	0.07%
plant material centers	Lycos	4	0.3%
	Microsoft Network	2	0.15%
	Google	1	0.07%
seaside goldenrod	Yahoo	3	0.22%
	Google	3	0.22%
plant materials	Lycos	3	0.22%
	Google	3	0.22%
nracs plant materials center	Google	4	0.3%
	Microsoft Network	1	0.07%
tall dropseed	Yahoo	3	0.22%
	Google	2	0.15%
hardwood cuttings	Google	3	0.22%
	Yahoo	2	0.15%
eleocharis palustris drought tolerance	Google	5	0.37%
bridger plant materials center	Google	4	0.3%
	Yahoo	1	0.07%
forb	metacrawler	4	0.3%
	AltaVista	1	0.07%
ferrell	Yahoo	5	0.37%
structure ultrastructure stomate pdf	Google	5	0.37%
lake country nursery	Google	4	0.3%
pole cuttings	Google	4	0.3%
seed rain restoration	Google	4	0.3%
musser farms	Google	2	0.15%
	Yahoo	2	0.15%

Top Search Phrases - Help Card	
	Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.
	How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



Top Search Keywords

	Keywords	Keywords found	% of Total
1	plant	162	3.74%
2	materials	88	2.03%
3	of	84	1.94%
4	seed	70	1.61%
5	center	56	1.29%
6	in	41	0.94%
7	plants	40	0.92%
8	usda	39	0.9%
9	willow	38	0.87%
10	for	37	0.85%
11	grass	37	0.85%
12	wetland	36	0.83%
13	nrcs	35	0.8%
14	nursery	33	0.76%
15	the	30	0.69%
16	native	30	0.69%
17	planting	30	0.69%
18	tree	27	0.62%
19	bluestem	25	0.57%
20	soil	24	0.55%
Total Found for the Keywords Above		962	22.25%
Total of Keywords Found in the Log File		4,322	100%


Top Search Keywords with Engines Detail


Keywords	Engines	Searches	% of Total
plant	Google	96	2.22%
	Yahoo	19	0.43%
	Microsoft Network	12	0.27%
	AltaVista	10	0.23%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
	Lycos	9	0.2%
	Netscape	8	0.18%
	Ask Jeeves	4	0.09%
	All The Web	3	0.06%
	dogpile	1	0.02%
materials	Google	49	1.13%
	Yahoo	12	0.27%
	AltaVista	9	0.2%
	Netscape	6	0.13%
	Microsoft Network	5	0.11%
	Lycos	4	0.09%
	All The Web	3	0.06%
of	Google	55	1.27%
	Yahoo	24	0.55%
	Ask Jeeves	4	0.09%
	dogpile	1	0.02%
seed	Google	46	1.06%
	Yahoo	23	0.53%
	Microsoft Network	1	0.02%
center	Google	27	0.62%
	Yahoo	11	0.25%
	Netscape	6	0.13%
	AltaVista	5	0.11%
	Microsoft Network	4	0.09%
	All The Web	3	0.06%
in	Google	29	0.67%
	Yahoo	12	0.27%
plants	Google	19	0.43%
	Yahoo	11	0.25%
	Ask Jeeves	6	0.13%
	AltaVista	3	0.06%
	dogpile	1	0.02%
usda	Google	21	0.48%
	Yahoo	10	0.23%
	Ask Jeeves	3	0.06%
	Microsoft Network	2	0.04%
	Lycos	1	0.02%
	Excite	1	0.02%
	AltaVista	1	0.02%
willow	Yahoo	24	0.55%
	Google	14	0.32%
for	Google	27	0.62%
	Yahoo	9	0.2%
	Netscape	1	0.02%
grass	Google	27	0.62%
	Yahoo	9	0.2%
	Netscape	1	0.02%
wetland	Google	24	0.55%
	Yahoo	12	0.27%
nracs	Google	25	0.57%
	Microsoft Network	4	0.09%
	AltaVista	3	0.06%
	Yahoo	2	0.04%
	Excite	1	0.02%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
nursery	Google	20	0.46%
	Yahoo	10	0.23%
	Netscape	2	0.04%
	AltaVista	1	0.02%
the	Google	26	0.6%
	Yahoo	4	0.09%
native	Google	21	0.48%
	Yahoo	8	0.18%
	Netscape	1	0.02%
planting	Google	18	0.41%
	Yahoo	12	0.27%
tree	Google	17	0.39%
	Yahoo	10	0.23%
bluestem	Google	20	0.46%
	Yahoo	5	0.11%
soil	Google	18	0.41%
	Yahoo	6	0.13%

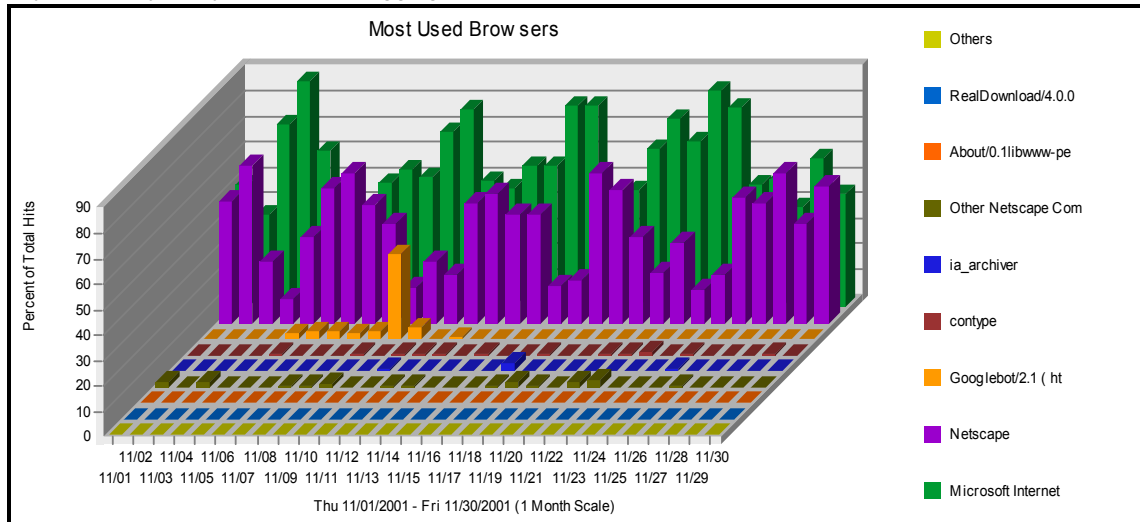
Top Search Keywords - Help Card

 This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.

 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Most Used Browsers

	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	37,234	51.31%	3,365
2	Netscape	31,555	43.48%	1,361
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	839	1.15%	377
4	contype	494	0.68%	79
5	ia_archiver	132	0.18%	45
6	Other Netscape Compatible	577	0.79%	45
7	About/0.1libwww-perl/5.47	12	0.01%	12
8	RealDownload/4.0.0.42	33	0.04%	10
9	Others	30	0.04%	10
10	MSPProxy/2.0	46	0.06%	9
11	ASPSeek/1.2.5	5	0%	5
12	Xenu Link Sleuth 1.2a	8	0.01%	5
13	RealDownload/4.0.0.40	7	0%	4
14	larbin_devel http://pauillac.inria.fr/~ailleret/prog/larbin/	5	0%	4
15	ScoutAbout	3	0%	3
16	larbin_devel sebastien.ailleret@inria.fr	5	0%	3
17	suzuran	6	0%	3
18	larbin_2.2.2 sugayama@lab7.kuis.kyoto-u.ac.jp	5	0%	3
19	RealDownload/4.0.0.41	6	0%	3
20	webcollage/1.78	4	0%	2
Total For Browsers Above		71,006	97.85%	5,348

Most Used Browsers - Help Card

? This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

Most Used Browsers - Help Card

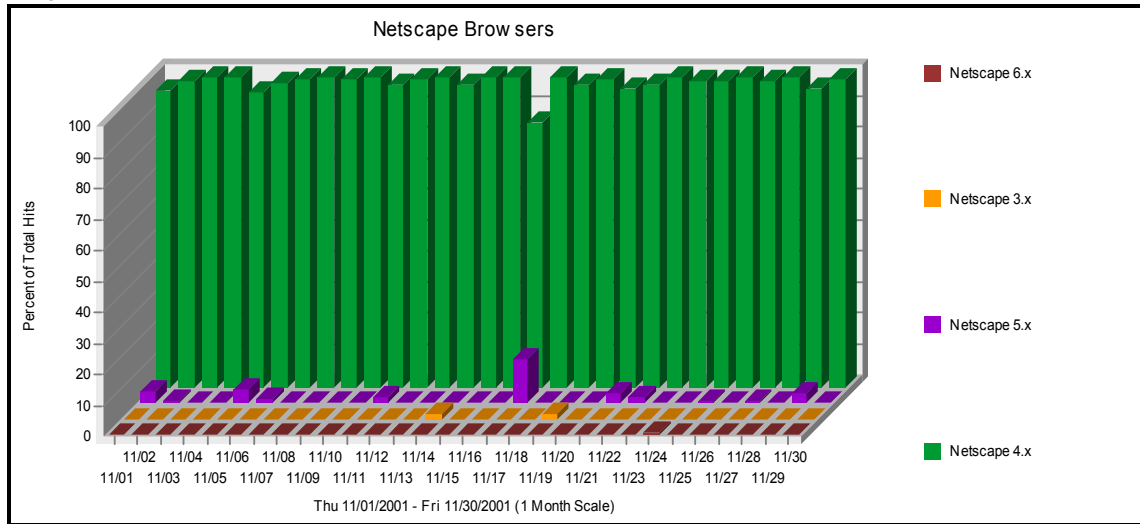
Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.



This can be helpful for determining how to configure your site for optimal viewing.

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



Netscape Browsers

	Browser	Hits	% of Total Hits	Visitor Sessions
1	Netscape 4.x	31,179	98.8%	1,332
2	Netscape 5.x	301	0.95%	22
3	Netscape 3.x	74	0.23%	6
4	Netscape 6.x	1	0%	1
Total For Browsers Above		31,555	100%	1,361

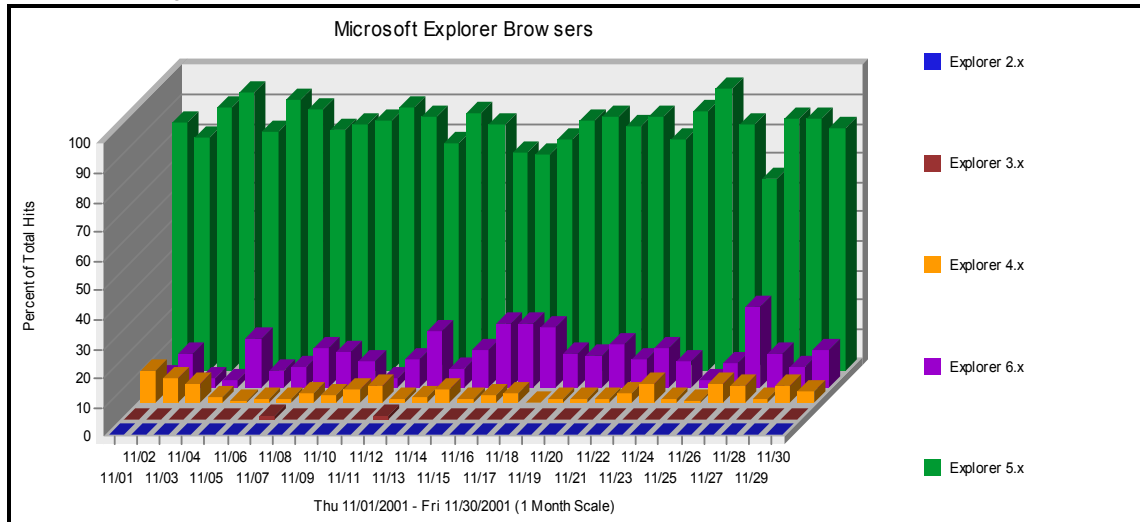
Netscape Browsers - Help Card

? This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

💡 This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



Microsoft Explorer Browsers

	Browser	Hits	% of Total Hits	Visitor Sessions
1	Explorer 5.x	31,216	83.83%	2,960
2	Explorer 6.x	4,607	12.37%	264
3	Explorer 4.x	1,348	3.62%	128
4	Explorer 3.x	60	0.16%	10
5	Explorer 2.x	3	0%	3
Total For Browsers Above		37,234	100%	3,365

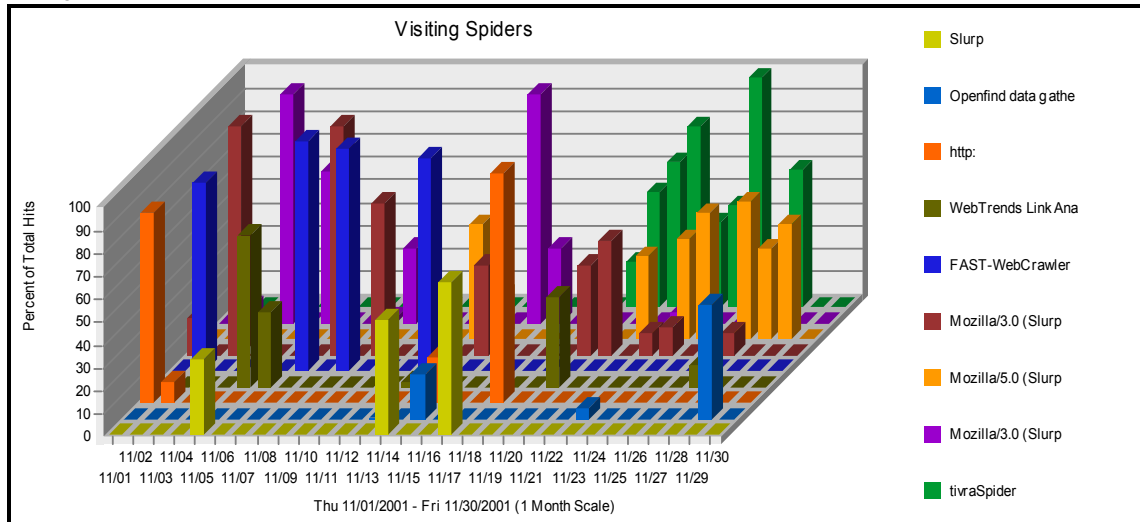
Microsoft Explorer Browsers - Help Card

? This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

💡 This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.





Visiting Spiders

	Spider	Hits	% of Total Hits	Visitor Sessions
1	tivraSpider	57	11.51%	24
2	Mozilla/3.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	23	4.64%	11
3	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	47	9.49%	11
4	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	22	4.44%	11
5	FAST-WebCrawler	197	39.79%	7
6	WebTrends Link Analyzer	10	2.02%	5
7	http:	23	4.64%	4
8	Openfind data gatherer, Openbot	4	0.8%	4
9	Slurp	4	0.8%	4
10	Gulliver	4	0.8%	4
11	BaiDuSpider	3	0.6%	3
12	Scooter-3.0.3_JT	2	0.4%	2
13	Netprospector JavaCrawler	2	0.4%	2
14	spider.batsch.com	3	0.6%	2
15	SlySearch1.2.1 crawler@rworker.com	2	0.4%	2
16	OKWare_Robot	2	0.4%	2
17	Szukacz	2	0.4%	2
18	NationalDirectory-WebSpider	2	0.4%	2
19	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) Hoechst Marion Roussel	1	0.2%	1
20	Mozilla/4.7 (compatible; http://eidetica.com/spider)	3	0.6%	1
Total For Spiders Above		413	83.43%	104

Visiting Spiders - Help Card

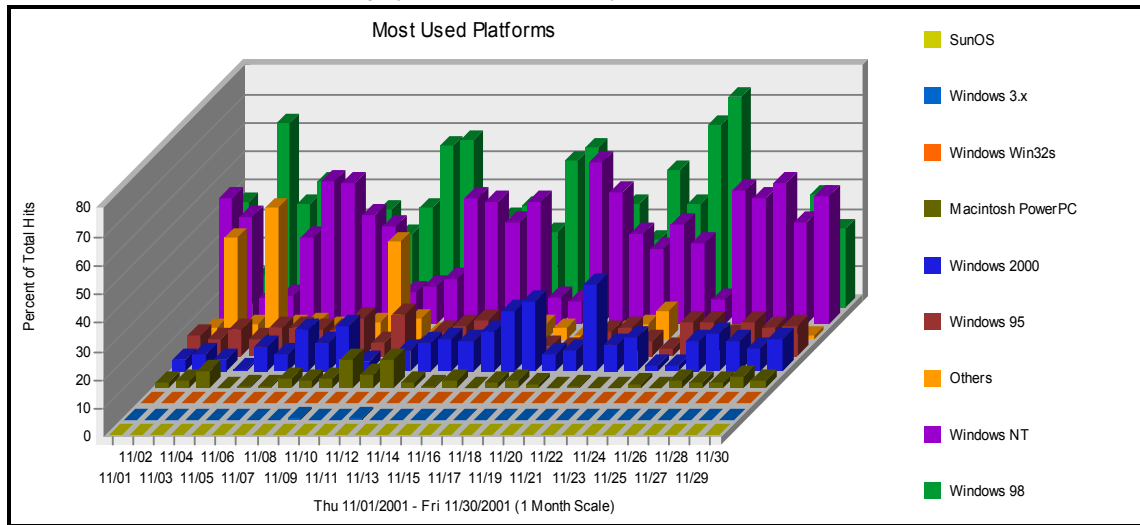
Visiting Spiders - Help Card

 This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.

 This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.



Most Used Platforms

	Platform	Hits	% of Total Hits	Visitor Sessions
1	Windows 98	23,969	33.03%	2,437
2	Windows NT	28,338	39.05%	1,146
3	Others	4,267	5.88%	671
4	Windows 95	6,608	9.1%	480
5	Windows 2000	7,549	10.4%	472
6	Macintosh PowerPC	1,736	2.39%	162
7	Windows Win32s	8	0.01%	6
8	Windows 3.x	37	0.05%	4
9	SunOS	44	0.06%	3
10	Linux	6	0%	3
Total For Platforms Above		72,562	100%	5,384

Most Used Platforms - Help Card

? This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

💡 This information is useful for determining what content to include on your website.

Glossary

Glossary	
Ad Clicks	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
Ad Views	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
Authentication	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
Bandwidth	Measure (in kilobytes of data transferred) of the traffic on the site.
Browser	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
Click through rate	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
Client	The browser (see above) used by a visitor to a Web site.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
Company Database	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
Cookies	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
Domain Name	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
Domain Name Lookup	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
FTP	File Transfer Protocol is a standard method of sending files between computers over the Internet.
Filters	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
Forms	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
GIF	Graphics Interchange Format is an image file format commonly used in HTML documents.
HTML	Hyper Text Markup Language is used to write documents for the World Wide Web to specify

Glossary	
	hypertext links between related objects and documents.
HTTP	Hyper Text Transfer Protocol is a standard method of transferring data between a Web server and a Web browser .
Hit	An action on the Web site, such as when a visitor views a page or downloads a file.
Home Page	The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.
Home Page URL	The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.
IP Address	Internet Protocol address identifying a computer connected to the Internet.
JPEG	Joint Photographic Expert Group - Compressed graphic format common on the Internet.
Log File	A file created by a web or proxy server which contains all of the access information regarding the activity on that server.
Page Views	Also called Page Impressions. Hit to HTML pages only (access to non-HTML documents are not counted).
Platform	The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to the site.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of an HTML page that refers to the site.
Return Code	<p>The return status of the request which specifies whether the transfer was successful and why.</p> <p>Possible "Success" codes are:</p> <ul style="list-style-type: none"> 200 = Success: OK 201 = Success: Created 202 = Success: Accepted 203 = Success: Partial Information 204 = Success: No Response 300 = Success: Redirected 301 = Success: Moved 302 = Success: Found 303 = Success: New Method 304 = Success: Not Modified <p>Possible "Failed" codes are:</p> <ul style="list-style-type: none"> 400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required 403 = Failed: Forbidden 404 = Failed: Not Found 500 = Failed: Internal Error 501 = Failed: Not Implemented 502 = Failed: Overloaded Temporarily 503 = Failed: Gateway Timeout
Server	A computer that hosts information available to anyone accessing the Internet.
Server Error	An error occurring at the server. Web server errors have codes in the 500 range.
Spiders	An automated program which searches the internet.
Suffix (Domain Name)	The three digit suffix of a domain can be used to

Glossary	
	<p>identify the type of organization.</p> <p>Possible "Suffixes" are:</p> <ul style="list-style-type: none"> .com = Commercial .edu = Educational .int = International .gov = Government .mil = Military .net = Network .org = Organization
URL	<p>Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/ directory on the WebTrends Corporation Web site). As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).</p>
User Agent	<p>Fields in an extended Web server log file identifying the browser and platform used by a visitor.</p>
Visit	<p>Commonly called Visitor Session. All activity for one visitor of a web site. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes.</p>
Visitor Session	<p>A session of activity (all hits) for one visitor of a web site. A unique visitor is determined by the IP address or cookie. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Traffic Analysis dialog. Synonym: Visit.</p>

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